



CSE: TGIF | OTCQX: TGIF | [1933industries.com](https://1933industries.com)

# DISCLAIMER STATEMENTS

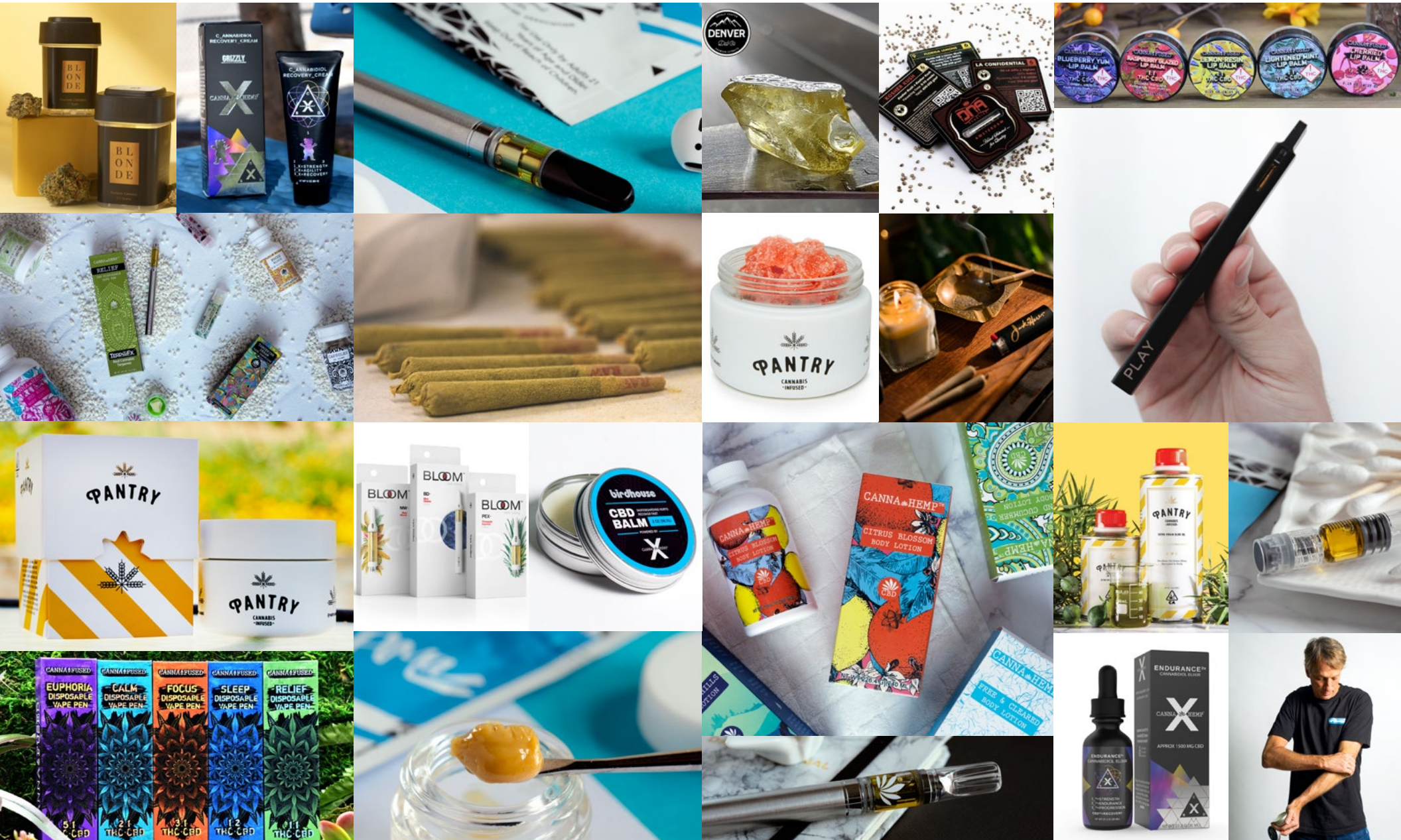
This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

# 1933

INDUSTRIES







# COMPANY OVERVIEW

## A Multi-State Operator with Purpose

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 100 SKUS in its product portfolio as well as 8 licensing partners and has operations in Nevada, California and Colorado.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products and keep our promise to consumers.



Cultivation



Processing & Extraction



Manufacturing



Distribution



Branded Products

# COMPANY OVERVIEW

1933 Industries Operates According to Two Values:



&



## Stay True to Cannabis Culture

We are cannabis professionals with a deep history in the industry.

We understand the cannabis consumer and create products to enhance well being.

## Harness the Plants' Potential

We understand the plants' potential is vast.

We strive to honor the plants' wellness properties with our products.



# COMPANY OVERVIEW

## Tackling the Top Adult-Use States:



### Nevada

- Market size: \$700M in 2019
- Operation: cultivation, extraction, manufacturing, branded products
- Brands: AMA, Canna Fused™
- Licensed Partner: Birdhouse, Blonde™, BLOOM™, Denver Dab Co., DNA Genetics, Jack Herer™ Brands, Pantry, Plug Play



### California

- Market size: \$3.1B in 2019
- Management agreement with California licensee
- Operation: cultivation, extraction, manufacturing, branded products
- Brands: AMA, Canna Fused™
- Licensed Partner: Blonde™






### Colorado

- Market Size: \$1.4B in 2019
- Licensed Partner: Denver Dab Co.
- Brands: Canna Hemp™, Canna Fused™
- US-Wide Distribution: Canna Hemp™, Canna Hemp X™

# PROPRIETARY BRANDS

Brands that Enhance, Enrich and Change Lives:

			
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**Products:** flower & concentrates

**Brand Focus:** premium wholesale flower, concentrates and distillate

**Market:** Nevada, California

**Highlights:** \$8.1M revenue in fiscal 2019

**Products:** vapes, creams, elixirs

**Brand Focus:** premier CBD Wellness line

**Market:** National

**Highlights:** \$9.9M revenue in fiscal 2019

**Products:** creams & elixirs

**Brand Focus:** sports performance & recovery

**Market:** National

**Highlights:** Birdhouse Skateboards brand partner

**Products:** vapes, creams, elixirs

**Brand Focus:** THC & CBD products that provide full entourage effect

**Market:** Nevada, Colorado, California

**Highlights:** dispensary-focused products



# BRAND PARTNERS

## Award Winning & Authentic Licensed Partners:

 Diversified Portfolio of Brands				
				

*"Our goal is to partner with authentic brands that are deeply rooted in cannabis culture, share our values and respect for the plant and are setting the standard for the highest quality products in the marketplace. Through our strong distribution networks where our products are sold in state-wide dispensaries, we control one of the largest market shares for wholesale branded goods in the state of Nevada and growing in California,"* Chris Rebentisch, CEO

# BUSINESS MODEL



# OPERATIONS: NEVADA

## Cultivation + Extraction

### Las Vegas Cannabis Cultivation

67,750 sq. ft. purpose-built, indoor cultivation facility, positioning 1933 Industries as the largest wholesale supplier of premium concentrates.

On schedule to deliver continuous harvests of commercial crops of craft cannabis, across 5 zones for a monthly production rate of 500 lbs of flower and trim.

## Future Developments

### Hemp Extraction Lab

Focused on the extraction and processing of full spectrum and broad-spectrum cannabinoids.

Processing capacity of 68,000 kg of hemp biomass, yielding 5,000 kg of full spectrum oils or 4,500 kg of CBD isolate.

With biomass pricing favorable, 1933 Industries will source inputs from the open market.

Proprietary extraction system is projected to produce for less than half of the \$1.50/g average extraction cost of the hemp industry, without sacrificing product quality.

GMP Certification will be applied for once completed.

Status: On hold due to Covid 19 crisis

### Edibles Kitchen

Complete the buildout of a GMP-approved commercial kitchen, to be located in the Company's extraction facility in Las Vegas, to service AMA and The Pantry licensing agreement.

Production of Pantry products

Status: On hold due to Covid 19 crisis





# OPERATIONS: CALIFORNIA

## Operating Partner

1933 has executed a management agreement with California-based, licensed cultivator Green Spectrum. This has established both cultivation and extraction capabilities for its AMA and Blonde™ Cannabis branded products.

Local manufacturing of the Canna Hemp™ line allows 1933 Industries to produce full-spectrum CBD infused products for direct distribution to local dispensaries and grants greater flexibility to react to California's changing regulatory environment.

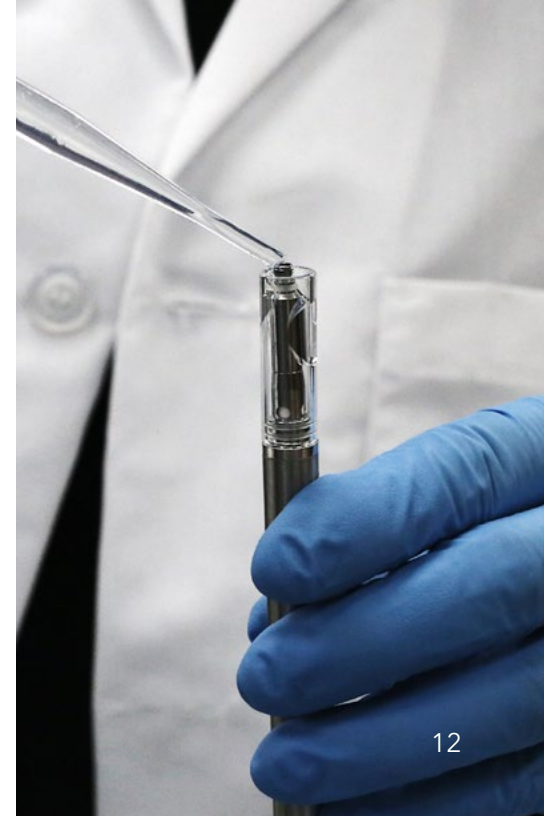
## Los Angeles Cannabis Cultivation

10,000 sq. ft. of cultivation area with an additional 10,000 sq. ft. of shared manufacturing and distribution space in the Los Angeles area.

1933 Industries expects monthly harvests to yield approximately 100 lbs. of craft-grown flower for its Blonde™ and AMA brands as well as concentrates.

## Future Developments

Increase cultivation capacity, increase distribution and market share of AMA and Canna Hemp™ CPG products.



CANNAHEMP™  
Pure • Enhanced • Proven

CANNAFUSED™

BLONDE™

# OPERATIONS: COLORADO

## Licensing Agreement

1933 Industries signed a licensing agreement with Denver Dab Co. to sell its Canna Hemp™ CBD and Canna Fused™ products in the State of Colorado.

Denver Dab Co. has exclusive rights to produce, manufacture and market Canna Hemp™ and Canna Fused™ products in Colorado with a reciprocal agreement for Nevada where 1933 Industries produces DDC diamonds and other products.



CANNAHEMP™  
Pure • Enhanced • Proven

CANNAFUSED™



# MANAGEMENT TEAM



**CHRIS REBENTISCH**  
Chief Executive Officer  
Infused MFG Founder



**ESTER VIGIL**  
President



**STEVE RADUSCH**  
Chief Financial Officer



**CALEB ZOBRIST**  
Executive Vice President

# BOARD OF DIRECTORS



**TERRY TAOUSS, JD**  
Chairman



**CHRIS REBENTISCH**



**MARK BAYNES**



**BRIAN FARRELL, CA**



**D. RICHARD SKEITH, JD**



**LISA CAPPARELLI**



# FINANCIAL STANDING

## Share Structure

Shares Issued & Outstanding	<b>285,478,539</b>
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Warrants Outstanding	<b>50,849,666</b>
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Stock Options	<b>23,126,666</b>
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2019 Fiscal Year	<b>\$18M Revenues</b>
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2020 Fiscal Year (as of Jan 31):	<b>\$7M Revenues</b>
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Cash Balance	<b>\$9.1M</b>
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Total Assets	<b>\$55M</b>
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Listings	<b>Canadian Securities Exchange: TGIF OTCQX: TGIFF</b>
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Analyst Coverage:	<b>Canaccord Genuity Cascend Securities</b>
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\*All values in CAD unless otherwise noted

# POSITIONED TO OUTPERFORM

## Organic Growth Strategy:

Strengthening our dominant position and scale in the markets we operate by:

### 1. Scaling up Operations for THC Production

- a. Increasing cannabis cultivation capacity in Nevada and California
- b. Maximizing extraction capabilities in Nevada to service high demand for concentrate products
- c. Diversifying product mix and segmentation

### 2. CPG Strategy

- a. Repositioning of brands and product offerings
- b. Increasing manufacturing capabilities for CBD wellness line
- c. Deploying direct to consumer E-Commerce strategy
- d. Implementing mass market strategy across the US





# BRANDS | ALTERNATIVE MEDICINE ASSOCIATION



Brand	AMA
Product Line	Craft flower Concentrates: Shatter, Crumble, Batter, Sugar Wax, Diamonds
Established	2015 - First licensed cultivator in Southern Nevada
Location	Las Vegas
Footprint	67,750 sq. ft. state-of-the-art indoor cultivation facility
Canopy	40,000 sq. ft.
Production Capacity	700 lbs./month
Extraction	12,000 sq. ft. facility
Sales Model	Wholesaler of craft cannabis flower and extensive line of branded concentrates
Expansion	10,000 sq. ft. cultivation facility in Los Angeles complete
Revenue Fiscal 2019	\$8.1 M



# BRANDS | AMA CANNABIS CONCENTRATES

SHATTER



CRUMBLE



BATTER



SUGAR WAX



DIAMONDS





# BRANDS | INFUSED MANUFACTURING



**CANNAHEMP™**  
Pure • Enhanced • Proven

Brand	Canna Hemp™
Product Line	Vape Pens, Vape Cartridges, Relief Cream, Lip Balms, Elixirs, Body Lotions
Established	2017 manufacturer of proprietary formulations for hemp-based, CBD-infused portfolio of wellness products.
Location	Las Vegas
Footprint	14,000 sq. ft. manufacturing facility
Sales Model	Wholesale accounts across the US/Direct to consumer E-commerce
Expansion	10,000 sq. ft. manufacturing facility in Los Angeles complete
Revenue Fiscal 2019	\$9.9 M



# BRANDS | CANNA FUSED™



CANNA FUSED™

Brand	Canna Fused™
Product Line	<ul style="list-style-type: none"> <li>• Vape Pens,</li> <li>• Vape Cartridges,</li> <li>• Relief Cream,</li> <li>• Lip Balms,</li> <li>• Elixirs,</li> <li>• Body Lotions</li> </ul>
Brand Focus	Product line is made with both THC and CBD extracts with range of ratios that allow the consumer to experience the 'entourage' effect of the two cannabinoids together.
Product Highlights	<ul style="list-style-type: none"> <li>• Natural ingredients</li> <li>• Nanoparticulated CBD</li> <li>• Bioavailability</li> <li>• Vegan-friendly</li> <li>• Third-party lab tested</li> </ul>
Market	Nevada, Colorado, California

# BRANDS | CANNA HEMP X™



Brand	Canna Hemp X™
Product Line	<ul style="list-style-type: none"> <li>• Recovery Cream</li> <li>• Lip Balms</li> <li>• Recovery and Endurance Elixirs</li> </ul>
Strategic Partner	Grizzly Griptape, founded by professional skateboarder Torey Pudwill
Brand Focus	Product line specifically targeted to the action sports segment. The topical relief and recovery line was designed for today's on-the-go athlete offering a natural choice for recovery and endurance.
Product Highlights	<ul style="list-style-type: none"> <li>• 100% legal, certified cannabidiol (CBD) and THC-Free.</li> <li>• Nanoparticulated CBD</li> <li>• Bioavailability</li> <li>• Vegan-friendly</li> <li>• Third-party lab tested</li> </ul>
Market	Sold across the United States



# BRANDS | BIRDHOUSE CBD BALM BY CANNA HEMP X™



DAVID LOY



CLIVE DIXON



TONY HAWK



SHAWN HALE



CLINT WALKER

**birdhouse**

Brand	Birdhouse CBD Balm by Canna Hemp X™
Product Line	Recovery Cream
Strategic Partner	Birdhouse Skateboards™ founded by professional skateboarder and entrepreneur Tony Hawk
Brand Focus	<b>Skateboarding Hurts. Recover Fast.</b> Product line specifically targeted to the action sports segment. Developed in collaboration with Birdhouse Skateboards™, the fast-acting balm is a must-have for athletes in need of quick results—whether it's before, during or after exercise.
Product Highlights	<ul style="list-style-type: none"> <li>• 100% legal, certified cannabidiol (CBD) and THC-Free</li> <li>• Nanoparticulated CBD</li> <li>• Bioavailability</li> <li>• Vegan-friendly</li> <li>• Third-party lab tested</li> </ul>
Market	Sold across the United States



# BRANDS | BLOOM



## BLOOM™

	Licensing Partner	The Bloom Brand
	Licensed Territory	Nevada
	Length of Agreement	One year (Dec 2019)
	Product Line	<ul style="list-style-type: none"> <li>• <b>Bloom™ Vape</b> - Original vapor method available in a 500mg cartridge</li> <li>• <b>Bloom™ One</b> - Disposable vapor method providing the same flavorful experience in a smaller, 350mg preloaded, disposable package</li> <li>• <b>Bloom™ Dart</b> - Pod vapor method includes CCELL's advanced ceramic heating elements for greater oil absorption</li> <li>• <b>Bloom™ Drop</b> - Oil infusion method comes with 800mg of oil with pre-activated THC. The oil can be added to flower, dabs or for infusing food for instant effects</li> <li>• <b>Bloom™ Kit</b> - Pocket-sized vape battery for Bloom cartridges, featuring a sleek buttonless design, which activates as one inhales</li> </ul>
	Market	Sold in over three hundred licensed retailers in California, Nevada, Washington and New Mexico, with further expansion planned for new markets in Oklahoma, Massachusetts and Canada.

# BRANDS | BLONDE™ CANNABIS



BLONDE™

Licensing Partner	Blonde™ Cannabis
Licensed Territory	Nevada, California
Length of Agreement	One year (Sept 2019)
Product Line	<p>Luxury cannabis products that provide a remarkable user experience</p> <ul style="list-style-type: none"> <li>• Flower</li> <li>• Live resin disposable vape pens</li> <li>• Live resin vape cartridges</li> <li>• Pre-rolls</li> </ul>
Brand Focus	Premium products that deliver the highest quality all-natural cannabis consistently, with a process that is as true to the whole plant as possible.
Market	California, Nevada



Licensing Partner	Denver Dab Co.	
Licensed Territory	Nevada	
Length of Agreement	2018 - 2020 (Aug)	
Product Line	<ul style="list-style-type: none"> <li>• Flower</li> <li>• Disposable vape pens</li> <li>• Vape cartridges</li> <li>• Pre-rolls</li> <li>• Diamonds</li> </ul>	
Brand Focus	<p>Leading concentrate producer in Colorado, providing the most pure, highest quality concentrates, while empowering consumers with knowledge of the significant effects of cannabis extracts. Denver Dab Company is widely recognized as the cleanest, highest quality concentrate company in all of Colorado.</p>	
Product Highlights	<ul style="list-style-type: none"> <li>• 100% pure raw materials</li> <li>• Free of dyes, cutting agents, molds and pesticides</li> <li>• Biodegradable plastic packaging with UV coating</li> </ul>	
Market	Colorado, Nevada	





Licensing Partner	DNA Genetics
Licensed Territory	Nevada
Length of Agreement	Two years (April 2019) for THC products One year (Dec 2019) for CBD products
Product Line	Line of co-branded products
Brand Focus	DNA has developed expertise in the research and development of cannabis genetics including the breeding, growing, phenotyping and processing of cannabis.
Product Highlights	For more than 15 years, genetics bred by DNA have won more than 200 awards in all categories at the most prestigious cannabis events around the world, making DNA a global standard in breeding and growing truly best-in-class strains.
Market	United States, International

# BRANDS | JACK HERER BRANDS™



**JACK HERER™**  
BRANDS

Licensing Partner	Jack Herer Brands™
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	<ul style="list-style-type: none"> <li>• Flower</li> <li>• Pre-rolls</li> <li>• Vape cartridges</li> <li>• Concentrates</li> </ul>
Brand Focus	Jack Herer Brands™ products represent true craftsmanship, with small batch, top shelf, award-winning flower and concentrates.
Brand Recognition	Created in the Netherlands in the mid-1990s and recognized world-wide, Jack Herer is a sativa-dominant hybrid cannabis strain well-known for its quality and potency. Winner of several awards, including the 7th High Times Cannabis Cup, the strain was named after the "Emperor of Hemp" Mr. Jack Herer. Bestselling author of <i>The Emperor Wears No Clothes</i> , Mr. Herer was an American cannabis decriminalization activist often credited for forging the marijuana legalization movement.
Market	United States, International

# BRANDS | PLUGplay



Licensing Partner	PLUGplay
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	<p><b>PLUG</b> is the premium distillate vape cartridge in the DNA (original strains) and Exotic (natural flavors) lines.</p> <p><b>Play</b> Standing out among other vapes, Play is the battery that offers easy access to cannabis concentrates.</p>
Brand Focus	Extraction artists committed to crafting premium distillate concentrates with reliable long lasting batteries and hardware that provides consumers discreet and easy access to wellness. The combination of superior oils and long-lasting batteries makes a winning combination.
Market	California, Nevada



# BRANDS | PANTRY



Licensing Partner	Pantry
Licensed Territory	Nevada
Length of Agreement	One year (Dec 2019)
Product Line	<ul style="list-style-type: none"> <li>• Cannabis Infused Peach Pate de Fruit</li> <li>• Cannabis Infused Frankies 457 Olive Oil Ganache Bonbon</li> <li>• Cannabis Infused Gianduja Ganache Bonbon</li> <li>• Cannabis Infused Tiramisu Ganache Bonbon</li> <li>• Cannabis Infused Cacao Keto Bites</li> </ul>
Brand Focus	Pantry is a premium cannabis-infused food brand created with an emphasis on all-natural ingredients, without preservatives and artificial flavours. Pantry has partnered with award-winning chefs to create a unique line of products for health-conscious and discerning palates.
Market	California, Nevada

# IN THE MEDIA



# AS SEEN IN

2019 Academy Awards Oscar Gift Lounge



# FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.





# 1933

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## INDUSTRIES

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OTCQX: TGIFF

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