



CANNA HEMP™
Pure • Enhanced • Proven

CANNA FUSED™



Building the most valuable and respected cannabis brands in the market

OVERVIEW

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, the Company owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

With the goal of delivering natural wellness, our award-winning proprietary portfolio of brands include: AMA flower and AMA concentrates, CBD-infused Canna Hemp™, Canna Hemp X™, and Canna Fused™. Partners under licensing agreements include Denver Dab Co., Gotti's Gold and Kurupt Moonrocks, Birdhouse Skateboards™, Blonde™, Jack Herer, PLUGplay. The Company owns 91% of Alternative Medicine Association, LC (AMA), and 100% of Infused MFG.

Vertical Integration	Highlight
Cultivation	#LasVegasOriginal Distinction of being the first licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations
Extraction	Branded THC Products AMA branded concentrates account for 70% of the company's THC business and are sold in licensed dispensaries in Nevada
White Label Production	Licensing Agreements Partnerships with best of breed names in place with Denver Dab Co., OG DNA Genetics, Gotti's Gold, Kurupt's Moonrocks, Blonde™, Jack Herer, PLUGplay
CBD Branded Goods	Proprietary Hemp and CBD Infused Wellness Products Unique formulations developed in-house with verticals in pain management, and actions sports recovery that appeal to a broad customer base
CBD Partnerships	Birdhouse Skateboards™ Line of co-branded products in production
Distribution	Coast to Coast Distribution Established proprietary distribution channels for Canna Hemp™ line, now sold to over 800 outlets across 46 US states
Branding & Packaging	Innovative Branding and Packaging Unique branding, packaging with significant brand presence and customer following
Marketing	In-house Marketing and Sales Unrivalled customer service and education offerings and specialized marketing
E-commerce	E-commerce Platform Online sales for cannabis products
CBD Extraction	Wholesale Hemp Derived CBC extracts CBD extraction services coming online to produce full spectrum oils, distillates and isolates

AT THE END OF PROHIBITION. AT THE FOREFRONT OF A NEW BEGINNING.

1933 Industries' objective is to capitalize on the opportunities resulting from the end of Cannabis Prohibition in Canada and the legalization of the industry in several US States. The Company is focused on the distribution of its growing portfolio of brands and in the expansion of its infrastructure assets to support their continued growth.

INVESTMENT HIGHLIGHTS

Strong Financial Position

Sales Revenues

- 2017 - \$1 Million
- 2018 - \$12.6 Million
- 2019 - \$18 Million (estimate)
- \$18.6 Million Cash on hand (estimate)
- \$60 Million Total Assets
- No debt

Focused on Consumer Packaged Goods (CPGs) - Operating in two sought-after verticals:

- Cannabis-concentrate - largest market share in Nevada
- CBD branded goods - diversified portfolio of products and brands selling across 46 US states

Growth Centers

- Nevada-based cultivation, production and manufacturing operations
- Huge market opportunity in Las Vegas, a global hub of adult-use cannabis tourism
- Expansion into California and Colorado
- Pursuing new markets in Canada and Arizona

Vertical Integration

- First ever licensed cultivator in southern Nevada
- First-mover advantage in developing IP, production, distribution and market share
- Advanced cultivation facilities
- Investing in infrastructure - increase concentrate output, hemp processing

Business Model

- Wholesaler - flower and concentrates
- White label partners - Denver Dab Co, OG DNA Genetics, Gotti's Gold, Kurupt Moonrocks, Blonde™, Jack Herer, PLUGplay
- Co-branded products - Birdhouse Skateboards™, OG DNA Genetics
- E-commerce platform for CBD Canna Hemp™ wellness products

Capital Markets

- Operational expertise with cannabis industry and public market professionals, including long-time cultivators, cosmetic industry professionals, regulators, marketers and financiers
- US/Canada exposure - Canadian listed, OTC QX trading
- Research coverage by Canaccord Genuity

