



# 1933

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## INDUSTRIES

January 2019



# DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.



INFUSED & MFG



# COMPANY OVERVIEW

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada.

Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence.



INFUSED MFG

SPiRE  
GLOBAL STRATEGY

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# A LEADING CANNABIS COMPANY WITH THREE ARMS OF OPERATION

## 1933 Industries Inc. (BC)



### AMA

#### 91% Ownership

Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands.



### Infused MFG

#### 91% Ownership

Infused MFG (Infused) produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients.



### Spire Global Strategy

#### 100% Ownership

Building on decades of combined military, policy, and law enforcement experience with organized crime and high-risk security, Spire is a high level advisory firm providing due diligence, security, and intelligence services to clients around the world.



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# LEGALIZATION - MARKET OPPORTUNITIES

1933 Industries' objective is to capitalize on the opportunities resulting from the end of cannabis prohibition in Canada and the legalization of the industry in several US States.

The **U.S. cannabis** industry is projected to exceed **\$50 BILLION** in size by **2026**

Source: Cowen & Co.

The Agriculture Improvement Act of 2018 (**Farm Bill**), went into effect on January 1st, 2019, **legalizing hemp as an agricultural commodity federally in the U.S.** and removing hemp from the federal list of controlled substances.

Canada's cannabis sector is projected to grow to **CA\$4.2 BILLION** by **2019** & **CA\$6.2 BILLION** by **2024**

Source: Canada's Parliamentary Budget Officer (PBO)

**CBD** market expected to grow to **\$21 BILLION** in **2020**

Source: Hemp Business Journal

# INVESTMENT HIGHLIGHTS



## #LasVegasOriginal

First licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations



## Proprietary Hemp and CBD Infused Wellness Products

Unique formulations developed in-house with verticals in pain management, action sport recovery and pet wellness that appeal to a broad consumer base



## Wholesale Hemp Derived CBD Extracts

CBD extraction lab to produce full spectrum oils, distillates and isolates with monthly target of 2,000 kgs.



## Branded THC Products and White-Label Production

Fully integrated medical and adult-use licensed cultivator of cannabis flower and high quality concentrates in Nevada with licensing agreements in place



## Innovative Branding and Packaging

Unique design and branding supporting sales across multiple channels with growing product pipeline of over 100 SKUs and sales to over 500 retail outlets



## Acquisition of Leading Cannabis Advisory Service Provider

Entered the emerging cannabis security and intelligence space with leading consultants in the cannabis field



## 10-Fold Cultivation Expansion

Launching new 67,750 sq. ft. state-of-the art cultivation facility with over 40,000 sq. ft. of canopy capacity to meet increasing demand



## Infrastructure Build-out and 6-Fold Production Expansion

12,160 sq. ft. production facility in progress, including a hemp-processing and CBD extraction lab



## Proven Management Team

Seasoned cultivators, operators, consumer packaged goods experts, financiers and capital markets professionals form a world-class team

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# CURRENT OBJECTIVES AND MILESTONES

- ✓ Complete cultivation and production expansion
- ✓ Secure licensing agreements in new markets
- ✓ Expand and strengthen our current brands
- ✓ Grow via asset acquisition in several US states and Canada



# ALTERNATIVE MEDICINE ASSOCIATION (AMA)



- Fully integrated medical and adult-use licensee in Nevada.
- Owns and operates advanced cultivation facilities producing premium quality cannabis and hand-crafted products.
- White-label production under licensing agreements for third parties including, The Real Kurupt's Moonrocks, Denver Dab Co., and others.
- Distribution to large dispensary network in Nevada.

[www.amanev.com](http://www.amanev.com)



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# AMA PRODUCTS



# INFUSED MFG

## INFUSED MFG

- Verticals in hemp and CBD, from extraction to production of proprietary product line.
- Strong sales from hemp-based, CBD products to leading retail outlets in Nevada, California and Colorado.
- Canna Hemp™ line of products bridge the gap between health care professionals and patients seeking alternative healing.
- Some products feature organically derived hemp seed oil legally cultivated in the US.
- Verticals in action sports and pet products.
- Production and distribution licensing agreement with Denver Dab Co. in Colorado.



CANNAHEMP™  
Pure • Enhanced • Proven

CANNAHEMP™  
A Higher Pedigree  
*Paws*

CANNAHEMP™

CANNAFUSED™

[www.cannahemp.com](http://www.cannahemp.com) [www.cannahemp.paws.com](http://www.cannahemp.paws.com) [www.cannahemp.x.com](http://www.cannahemp.x.com) [www.cannafused.com](http://www.cannafused.com)

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# INFUSED PRODUCTS



# CANADIAN ASSET



## SPIRE GLOBAL STRATEGY

- Focused on security, consulting and logistics in the cannabis sector.
- International production, sales, and import/export licensing agreements.
- Domestic licensing applications.
- Public policy development.
- Designing and developing large-scale hemp, cannabis, and CBD projects for third parties.

[www.spiresecure.com](http://www.spiresecure.com)



PREPARE.

PROTECT.

PROFIT.



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# SCALING UP OPERATIONS IN LAS VEGAS

## PHASE 1 - COMPLETED LAND PURCHASE - AMA

- 4.17 acres of land on a major thoroughfare in Las Vegas with approved special use permit for cannabis cultivation
- Building and zoning permits approved
- Land allows for future expansion and production facility as needed
- Provides strategic advantage and flexibility for long-term plans to meet market demand



# EXPANDING CAPACITY

## PHASE 2 - BUILDING AND FACILITY CONSTRUCTION

- Construction underway for a state-of-the-art 67,750 sq. ft. cultivation facility



# EXPANDING CAPACITY

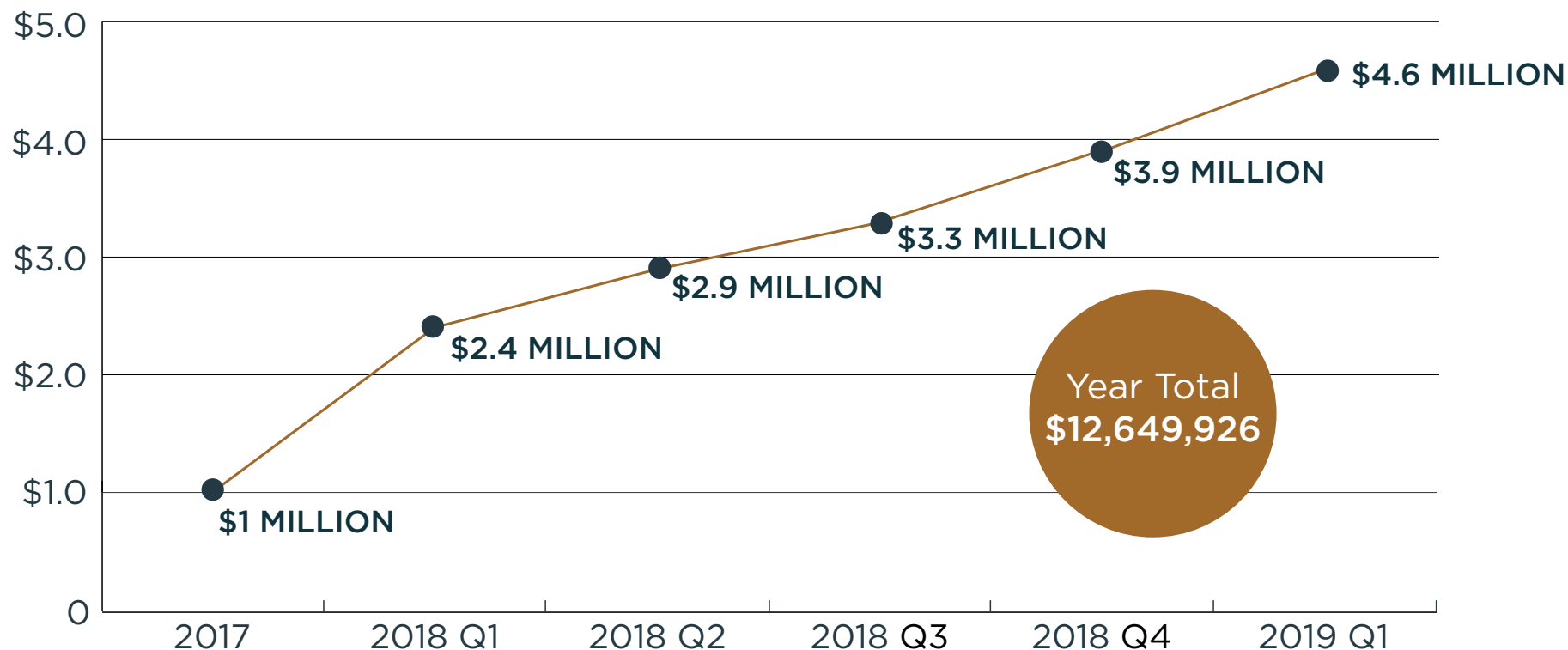
## PHASE 3 - PRODUCTION AND EXTRACTION BUILDING

- New 12,160 sq. ft. production building to house a hemp processing facility (CBD Lab)
- CBD lab to produce extracts for full spectrum oils, distillates and isolates



# ON THE PATH TO PROFITABILITY

\$Millions



## FISCAL 2018 HIGHLIGHTS

- Record sales revenues of \$12,649,926 for the year
- Overall gross margins for 2018 of 49%
- Total assets increased to \$41,339,616
- Product offering expanded to over 120 SKU's available in over 500 Stores

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# ADAPTIVE BUSINESS MODEL

- Continuously evaluating opportunities across the entire cannabis value chain
- Strategically located in jurisdictions with favourable regulations
- Focused on strengthening and expanding current operations
- Revenue generating businesses with large growth potential
- Fully funded business plan
- Expansion and acquisition targets under evaluation

NINETEEN  
33



# CAPITAL MARKETS

## 1933 INDUSTRIES CAPITALIZATION

|                                                                              |             |
|------------------------------------------------------------------------------|-------------|
| Issued & Outstanding                                                         | 239,508,604 |
| Reserved for Issuance<br>(Includes options, warrants and debenture warrants) | 77,431,516  |

## AVERAGE MONTHLY VOLUME

|                                                                       |             |
|-----------------------------------------------------------------------|-------------|
| Avg. Shares Traded per month                                          | 50 Million  |
| Total Shares Traded in 2018<br>(January 14, 2018 to January 14, 2019) | 601 Million |

## STOCK EXCHANGES

|        |              |
|--------|--------------|
| USA    | OTCQX: TGIFF |
| Canada | CSE: TGIF    |

As of Dec 31/18

# UNITED STATES MARIJUANA INDEX

| Symbol   | Company                                                        | Market Cap ▼  |
|----------|----------------------------------------------------------------|---------------|
| GWPH     | GW Pharmaceuticals Plc                                         | 3,910,873,057 |
| CURA:CNX | Curaleaf Holdings Inc.                                         | 2,613,274,399 |
| TRUL:CNX | Trulieve Cannabis Corp - Ordinary Shares (Sub Voting)          | 1,382,519,231 |
| GGB:CNX  | Green Growth Brands Inc.                                       | 1,080,849,074 |
| MRMD     | MariMed Inc                                                    | 775,243,882   |
| GTII:CNX | Green Thumb Industries Inc - Ordinary Shares                   | 748,798,112   |
| IIPR     | Innovative Industrial Properties Inc.                          | 514,207,080   |
| HARV:CNX | Harvest Health & Recreation Inc - Ordinary Shares (Sub Voting) | 506,871,472   |
| OH:CNX   | Origin House                                                   | 450,603,189   |
| KSHB     | KushCo Holdings Inc - Ordinary Shares                          | 418,754,361   |
| CVSI     | CV Sciences Inc.                                               | 412,391,965   |
| MPX:CNX  | MPX Biocetical Corporation                                     | 391,894,537   |
| MMEN:CNX | MedMen Enterprises Inc. Class B Subordinate Voting Shares      | 382,204,026   |
| IAN:CNX  | iAnthus Capital Holdings Inc                                   | 344,112,449   |
| LHS:CNX  | Liberty Health Sciences Inc                                    | 328,289,040   |
| CWEB:CNX | Charlottes Web Holdings Inc - Ordinary Shares                  | 303,850,635   |
| MJAR:CNX | MJardin Group Inc - Ordinary Shares                            | 274,605,896   |
| PLTH:CNX | Planet 13 Holdings Inc - Ordinary Shares                       | 225,740,466   |
| TILT:CNX | TILT Holdings Inc.                                             | 215,786,708   |
| CL:CNX   | Cresco Labs Inc. - Ordinary Shares (Sub Voting)                | 196,428,242   |
| CNNX:CNX | Cannex Capital Holdings Inc. - Ordinary Shares                 | 150,645,428   |
| TGIF:CNX | 1933 Industries Inc                                            | 100,375,802   |
| GLH:CNX  | Golden Leaf Holdings Ltd                                       | 88,371,136    |
| GRWG     | GrowGeneration Corp                                            | 75,480,684    |
| TRTC     | Terra Tech Corp                                                | 64,935,802    |
| ACRG:CNX | Acreage Holdings Inc.                                          | N/A           |

Source: <http://marijuanaindex.com/> 01/16/19

# EXPERIENCED MANAGEMENT TEAM

## **BRAYDEN R. SUTTON** | President, CEO & Director

Mr. Sutton has been involved in the legal cannabis sector since 2012, where he held various executive positions with both public and private companies at the leading edge of the emerging cannabis industry.

## **JOE BLEACKLEY** | Chief Operating Officer

Mr. Bleackley is a capital markets professional with a talent for building and managing teams. Having been with the company since inception, Joe has been instrumental in transitioning the organization from a startup to an enterprise.

## **RYAN MAARSCHALK** | CFO

Mr. Maarschalk is a Chartered Professional (CPA) and brings business valuation, mergers & acquisitions and public company experience.

## **CAMERON WATT** | VP Business Development

Mr. Watt combines over 30 years of successful business negotiation and strategic leadership experience in various industries, with a talent for developing, launching and managing businesses.

## **CHRIS REBENTISCH** | USA Chief Operations Officer

Mr. Rebentisch founded Infused MFG. after personally developing and crafting each product with the belief in the natural healing properties of cannabis. Mr. Rebentisch is a seasoned cultivator and advocate for the industry in the State of Nevada.



# BOARD OF DIRECTORS

## **BRAYDEN R. SUTTON** | President, CEO & Director

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## **CAMERON WATT** | Director

Mr. Watt combines over 30 years of successful business negotiation and strategic leadership experience in various industries, with a talent for developing, launching and managing businesses.

## **D. RICHARD SKEITH, BA/JD** | Director

Mr. Skeith is a partner with a large international law firm, and has degrees in economics and law from the University of Alberta.

## **ANDY RICHARDS** | CEO, Spire Secure Logistics, Director

Mr. Richards is a seasoned leader in both police services and international private security for high-risk regulated industries, founding Spire to provide compliance, risk mitigation and security program design for the legal cannabis sector.

## **BRIAN FARRELL, CA** | Director

Mr. Farrell is a partner with a public accountancy firm, focusing on taxation and accounting and has served as CFO and director to both privately held and publicly listed companies.

## **CHRIS REBENTISCH** | USA Chief Operations Officer, Director

Mr. Rebentisch founded Infused MFG. after personally developing and crafting each product with the belief in the natural healing properties of cannabis. Mr. Rebentisch is a seasoned cultivator and advocate for the industry in the State of Nevada.

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# FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.



## CONTACT INFORMATION



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