1033 INDUSTRIES

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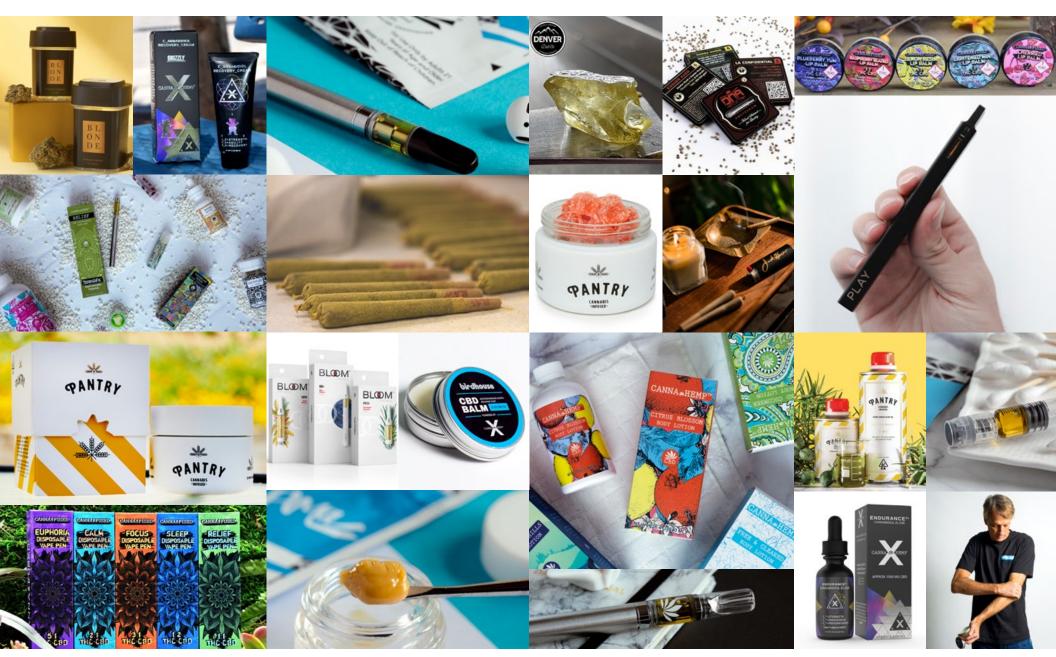
DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.





COMPANY OVERVIEW

A Multi-State Operator with Purpose

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 100 SKUs in its product portfolio as well as 9 licensing partners and has operations in Nevada, California and Colorado.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products and keep our promise to consumers.



Cultivation



Processing & Extraction



Manufacturing



Distribution



Branded Products



COMPANY OVERVIEW

Tackling the Top Adult-Use States:



Nevada

- Market size: \$700M in 2019
- Operation: cultivation, extraction, manufacturing, branded products
- Brands: AMA, Canna Fused™
- Licensed Partner: Birdhouse, Blonde[™], BLOOM[™], Denver Dab Co., DNA Genetics, Jack Herer[™] Brands, Pantry, Plug Play



California

- Market size: \$3.1B in 2019
- Management agreement with California licensee
- Operation: cultivation, extraction, manufacturing, branded products
- Brands: AMA, Canna Fused™
- Licensed Partner: Blonde™



Colorado

- Market Size: \$1.4B in 2019
- Licensed Partner: Denver Dab Co.
- Brands: Canna Hemp™ Canna Fused™
- US-Wide Distribution: Canna Hemp™
 Canna Hemp X™

PROPRIETARY BRANDS

Brands that Enhance, Enrich and Change Lives:



CANNA → HEMP

Pure • Enhanced • Proven



Products: flower & concentrates

Brand Focus: premium wholesale flower, concentrates and distillate

Market: Nevada, California

Highlights: \$8.1M revenue in fiscal 2019

Products: vapes, creams, elixirs

Brand Focus: premier CBD Wellness line

Market: National

Highlights: \$9.9M revenue in fiscal 2019

Products: creams & elixirs

Brand Focus: sports performance & recovery

Market: National

Highlights: Birdhouse Skateboards brand partner Products: vapes, creams, elixirs

Brand Focus: THC & CBD products that provide full entourage effect

Market: Nevada, Colorado, California

Highlights: dispensaryfocused products

BRAND PARTNERS

Award Winning & Authentic Licensed Partners:



Authentic brands that are deeply rooted in cannabis culture and are setting the standard for the highest quality products in the marketplace, with unique product offerings in a variety of product formats.

BUSINESS MODEL







OPERATIONS: NEVADA

Cannabis Product Sales - AMA House Brand

THC

Cultivation Operations		
	Flower and Trim	
Capacity	Est. 500 lbs/month flower and trim 6,000 lbs per annum mid-2020, increasing to 725 lbs/month in 2021	
Crops	Commercial crops of craft cannabis	
Strains	26 strain varieties 12 Cannabis Cup award-winning strains 70+ SKUs	
Facility	67,750 sq. ft. purpose-built, indoor cultivation facility	
Extraction		
Market	Largest wholesale supplier of premium concentrates in Nevada	
Products	Shatter, crumble, batter, sugar wax, diamonds, live resin Distillates and oils	
Licensed Partners	Blonde™, Bloom™, Denver Dab Co., DNA Genetics, Jack Herer™ Brands, PLUGplay	





OPERATIONS: CALIFORNIA

Operating Partner

1933 has executed a management agreement with California-based, licensed cultivator Green Spectrum. This has established both cultivation and extraction capabilities for its AMA and Blonde™ Cannabis branded products.

Local manufacturing of the Canna Hemp™ line allows 1933 Industries to produce full-spectrum CBD infused products for direct distribution to local dispensaries and grants greater flexibility to react to California's changing regulatory environment.

Los Angeles Cannabis Cultivation

10,000 sq. ft. of cultivation area with an additional 10,000 sq. ft. of shared manufacturing and distribution space in the Los Angeles area.

1933 Industries expects monthly harvests to yield approximately 100 lbs. of craft-grown flower for its Blonde™ and AMA brands as well as concentrates.

Future Developments

Increase cultivation capacity, increase distribution and market share of AMA and Canna Hemp™ CPG products.



CANNA **→ HEMP**Pure • Enhanced • Proven

CANNA§FUSED

™

 $BLONDE^{\text{\tiny TM}}$





OPERATIONS: COLORADO

Licensing Agreement

1933 Industries signed a licensing agreement with Denver Dab Co. to sell its Canna Hemp™ CBD and Canna Fused™ products in the State of Colorado.

Denver Dab Co. has exclusive rights to produce, manufacture and market Canna Hemp™ and Canna Fused™ products in Colorado with a reciprocal agreement for Nevada where 1933 Industries produces DDC diamonds and other products.



CANNA → HEMP

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OPERATIONS: HEMP AND CBD PRODUCT MANUFACTURING

Canna Hemp™ Line of Wellness Products

Manufacturing Operations		
Capacity	\$2M per month	
Portfolio	43 SKUs of Creams, Balms, Elixirs, Capsules, Vapes and cartridges, Sports recovery	
Co-Branded Product	Canna Hemp X [™] collaboration with Grizzly Griptape Collaboration with Birdhouse Skateboards [™] for CBD Balm by Canna Hemp X [™]	







MANAGEMENT TEAM



PAUL ROSEN
Interim CEO

One of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. Co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.



EUGENE RUIZ
President

Seasoned executive with strong leadership skills and broadbased operational expertise as CEO, CFO and COO across a number of industries in the US. Served as CFO and Executive Vice President of the largest privately-owned, multi-state retail nursery operation in the western US, where he led the company from break-even to profitability, while quadrupling revenue.



STEVE RADUSCH
Chief Financial Officer

Seasoned accounting and finance specialist, cash management, corporate restructuring, debt and equity financings, M&A and public company reporting. Served as CFO for a licensed cannabis company in Nevada, CFO of a start-up technology company where he led the company's capital raising activities and patent protection. Also served as acting CFO/Controller for divisions in both a \$100+ billion Fortune 10 company and a \$7 billion Fortune 500 company.



CALEB ZOBRIST
Executive Vice President

Licensed attorney in Nevada since 2009, working numerous M&A for private and public companies. Represented cannabis companies in Nevada since the state's launch of its legal medical marijuana program in 2014 and joined the Company in 2018 as Vice President and General Counsel. Mr. Zobrist has led the Company in an operational capacity, identifying opportunities for growth and overseeing the Company's expansion initiatives.

BOARD OF DIRECTORS



TERRY TAOUSS, JD Chairman

Entrepreneur with operational experience scaling fast-growing businesses and is currently a Principal of AdProfs. Served as President of **Tidal Royalty** Corp.; founding management team at SiteScout; Managing Director of Centro Canada. Member of the Law Society of Ontario and practiced corporate law in Canada for several years.



MARK BAYNES

Senior marketing executive with over 30 years' bluechip experience in the CPG industry. having worked for Nestle, Kraft, Kellogg's, and Keurig. Brings a wealth of experience in the areas of consumer, portfolio and brand strategy. Held senior positions within the Association of National Advertisers (ANA) and as a Board Member on the Ad Council.



LISA CAPPARELLI

Global marketing executive with deep expertise in creating 360 brand universes, award winning programs and driving business transformation within the beauty industry. Developed effective, innovative marketing and communication strategies for iconic beauty companies Coty, L'Oréal and Revion and is highly adept at identifying emerging beauty trends and creating award-winning digital and influencer marketing platforms.



BRIAN FARRELL, CA

Partner with a public accountancy firm, focusing on taxation and accounting and has served as CFO and director to both privately held and publicly listed companies.



RICK SKEITH, JD

Partner with a large international law firm and has degrees in economics and law from the University of Alberta. Has served as an officer and on the board of many public and private companies, with extensive experience in corporate and securities governance.

FINANCIAL STANDING

SHARE STRUCTURE		FINANCIAL STANDING	
Shares Issued & Outstanding	285,478,539	2019 Fiscal Year	\$18M Revenues
Warrants Outstanding	50,849,666	2020 Fiscal Year (as of Jan 31):	\$7M Revenues
Stock Options	23,126,666	Cash Balance	\$9.1M
Listings	CSE: TGIF OTCQX: TGIFF	Total Assets	\$55M

^{*}All values in CAD unless otherwise noted

KEY FINANCIAL DATA	Q2 2020
Revenues	\$3,139,265
Cash balance	\$9,144,470
Adjusted EBITDA loss	(\$4,821,517)
Working Capital	\$14,308,812
Total assets	\$55,289,649
Total Debt	\$10,423,843*
Total equity	\$29,456,453

^{*}Debentures expiring Sept. 2021

- Focus on cost cutting measures, resulting in 68% reduction in public company expenses
- Reduction in headcount by 31% since March 2020 and 48% since November 2019
- Cutting non-operating expenses by 46%

STATE OF THE INDUSTRY DURING COVID-19

Restricted cannabis sales to delivery-only purchases

- Dispensaries forced to acquire vehicles, change sales platforms, hire drivers requiring agent cards for transportation of product
- Drop in tourism

Lack of capacity to meet the market demand through delivery

"Sales below 50 percent statewide, many stores below that, and some are (temporarily) closed,"
 Nevada Dispensary Association.

May 1

Curb-side pickup, signalling a staged process of re-opening the state



ORGANIC GROWTH STRATEGY:

Strengthening our dominant position and scale in the markets we operate by:

1. Scaling up Operations for THC Production

- a. Increasing cannabis cultivation capacity in Nevada and California
- b. Maximizing extraction capabilities in Nevada to service high demand for concentrate products
- c. Diversifying product mix and segmentation

2. CPG Strategy

- a. Repositioning of brands and product offerings
- b. Increasing manufacturing capabilities for CBD wellness line
- c. Deploying direct to consumer E-Commerce strategy
- d. Implementing mass market strategy across the US

WHY INVEST?

- Attractive growth profile
- Most profitable verticals of the cannabis value chain
- Growing production/manufacturing footprint
- Organic growth strategy No massive acquisitions, not overextending resources
- Cutting expenses to endure Covid-19 economic downturn
- Undervalued stock
- Straight path to accelerate positive adjusted EBITDA



CATALYSTS POST COVID-19

- 8 of 11 adult-use states deemed recreational cannabis essential
- Federal legalization would provide economic stimulus through tax revenue and job creation
- US Cannabis market worth approx. \$56 billion in 2020 90% of sales going untaxed in the illegal market (Cowen)
- Post Great Depression alcohol prohibition lifted became major revenue generator
- One of few growth sectors in the world, ripple effect across many industries
- November election: NJ, AZ, SD adult-use legalization on ballot
- NY, CN, RI pending bills
- Pending bill in US House of Representatives to legalize adult-use
- 33 states with legal framework, 11 adult-use = de facto legalization





APPENDICES



BRANDS

BRANDS | ALTERNATIVE MEDICINE ASSOCIATION





ver
rates: Shatter, Crumble, Batter, Sugar Wax, Diamonds
rst licensed cultivator in Southern Nevada
ns .
q. ft. state-of-the-art indoor cultivation facility
q. ft.
month
q. ft. facility
ler of craft cannabis flower and extensive line of branded concentrates
q. ft. cultivation facility in Los Angeles complete



BRANDS | AMA CANNABIS CONCENTRATES



BRANDS INFUSED MANUFACTURING



CANNA **№** HEMP[™] Pure • Enhanced • Proven

Brand	Canna Hemp™
Product Line	Vape Pens, Vape Cartridges, Relief Cream, Lip Balms, Elixirs, Body Lotions
Established	2017 manufacturer of proprietary formulations for hemp-based, CBD-infused portfolio of wellness products.
Location	Las Vegas
Footprint	14,000 sq. ft. manufacturing facility
Sales Model	Wholesale accounts across the US/Direct to consumer E-commerce
Expansion	10,000 sq. ft. manufacturing facility in Los Angeles complete
Revenue Fiscal 2019	\$9.9 M



BRANDS | CANNA FUSEDTM



$CANNA \underline{\$} FUSED^{^{\text{\tiny{TM}}}}$

Brand	Canna Fused™
Product Line	 Vape Pens, Vape Cartridges, Relief Cream, Lip Balms, Elixirs, Body Lotions
Brand Focus	Product line is made with both THC and CBD extracts with range of ratios that allow the consumer to experience the 'entourage' effect of the two cannabinoids together.
Product Highlights	 Natural ingredients Nanoparticulated CBD Bioavailability Vegan-friendly Third-party lab tested
Market	Nevada, Colorado, California



BRANDS | CANNA HEMP XTM













Brand	Canna Hemp X [™]
Product Line	 Recovery Cream Lip Balms Recovery and Endurance Elixirs
Strategic Partner	Grizzly Griptape, founded by professional skateboarder Torey Pudwill
Brand Focus	Product line specifically targeted to the action sports segment. The topical relief and recovery line was designed for today's on-the-go athlete offering a natural choice for recovery and endurance.
Product Highlights	 100% legal, certified cannabidiol (CBD) and THC-Free. Nanoparticulated CBD Bioavailability Vegan-friendly Third-party lab tested
Market	Sold across the United States



BRANDS BIRDHOUSE CBD BALM BY CANNA HEMP X™











birdhouse.

Brand	Birdhouse CBD Balm by Canna Hemp X™
Product Line	Recovery Cream
Strategic Partner	Birdhouse Skateboards™ founded by professional skateboarder and entrepreneur Tony Hawk
Brand Focus	Skateboarding Hurts. Recover Fast. Product line specifically targeted to the action sports segment. Developed in collaboration with Birdhouse Skateboards™, the fast-acting balm is a must-have for athletes in need of quick results—whether it's before, during or after exercise.
Product Highlights	 100% legal, certified cannabidiol (CBD) and THC-Free Nanoparticulated CBD Bioavailability Vegan-friendly Third-party lab tested
Market	Sold across the United States



BRANDS | BLOOM





Licensing Partner	The Bloom Brand
Licensed Territory	Nevada
Length of Agreement	One year (Dec 2019)
Product Line	 Bloom™ Vape - Original vapor method available in a 500mg cartridge Bloom™ One - Disposable vapor method providing the same flavorful experience in a smaller, 350mg preloaded, disposable package Bloom™ Dart - Pod vapor method includes CCELL's advanced ceramic heating elements for greater oil absorption Bloom™ Drop - Oil infusion method comes with 800mg of oil with pre-activated THC. The oil can be added to flower, dabs or for infusing food for instant effects Bloom™ Kit - Pocket-sized vape battery for Bloom cartridges, featuring a sleek buttonless design, which activates as one inhales
Market	Sold in over three hundred licensed retailers in California, Nevada, Washington and New Mexico, with further expansion planned for new markets in Oklahoma, Massachusetts and Canada.



BRANDS | BLONDE™ CANNABIS



$B\,L\,O\,N\,D\,E^{^{\scriptscriptstyle{TM}}}$

Licensing Partner	Blonde [™] Cannabis
Licensed Territory	Nevada, California
Length of Agreement	One year (Sept 2019)
Product Line	Luxury cannabis products that provide a remarkable user experience • Flower • Live resin disposable vape pens • Live resin vape cartridges • Pre-rolls
Brand Focus	Premium products that deliver the highest quality all-natural cannabis consistently, with a process that is as true to the whole plant as possible.
Market	California, Nevada



BRANDS | DENVER DAB CO





Licensing Partner	Denver Dab Co.	
Licensed Territory	Nevada	
Length of Agreement	2018 - 2020 (Aug)	
Product Line	 Flower Disposable vape pens Vape cartridges Pre-rolls Diamonds 	
Brand Focus	Leading concentrate producer in Colorado, providing the most pure, highest quality concentrates, while empowering consumers with knowledge of the significant effects of cannabis extracts. Denver Dab Company is widely recognized as the cleanest, highest quality concentrate company in all of Colorado.	
Product Highlights	 100% pure raw materials Free of dyes, cutting agents, molds and pesticides Biodegradable plastic packaging with UV coating 	
Market	Colorado, Nevada	



BRANDS | DNA GENETICS





Licensing Partner	DNA Genetics
Licensed Territory	Nevada
Length of Agreement	Two years (April 2019) for THC products One year (Dec 2019) for CBD products
Product Line	Line of co-branded products
Brand Focus	DNA has developed expertise in the research and development of cannabis genetics including the breeding, growing, phenotyping and processing of cannabis.
Product Highlights	For more than 15 years, genetics bred by DNA have won more than 200 awards in all categories at the most prestigious cannabis events around the world, making DNA a global standard in breeding and growing truly best-in-class strains.
Market	United States, International



BRANDS | JACK HERER BRANDS™



JACK HERER BRANDS

Licensing Partner	Jack Herer Brands [™]
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	FlowerPre-rollsVape cartridgesConcentrates
Brand Focus	Jack Herer Brands [™] products represent true craftsmanship, with small batch, top shelf, award-winning flower and concentrates.
Brand Recognition	Created in the Netherlands in the mid-1990s and recognized world-wide, Jack Herer is a sativa-dominant hybrid cannabis strain well-known for its quality and potency. Winner of several awards, including the 7th High Times Cannabis Cup, the strain was named after the "Emperor of Hemp" Mr. Jack Herer. Bestselling author of The Emperor Wears No Clothes, Mr. Herer was an American cannabis decriminalization activist often credited for forging the marijuana legalization movement.
Market	United States, International



BRANDS | PLUGplay











Licensing Partner	PLUGPIAY
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	PLUG is the premium distillate vape cartridge in the DNA (original strains) and Exotic (natural flavors) lines.
	Play Standing out among other vapes, Play is the battery that offers easy access to cannabis concentrates.
Brand Focus	Extraction artists committed to crafting premium distillate concentrates with reliable long lasting batteries and hardware that provides consumers discreet and easy access to wellness. The combination of superior oils and long-lasting batteries makes a winning combination.
Market	California, Nevada

BRANDS | PANTRY



















Licensing Partner	Pantry
Licensed Territory	Nevada
Length of Agreement	One year (Dec 2019)
Product Line	 Cannabis Infused Peach Pate de Fruit Cannabis Infused Frankies 457 Olive Oil Ganache Bonbon Cannabis Infused Gianduja Ganache Bonbon Cannabis Infused Tiramisu Ganache Bonbon Cannabis Infused Cacao Keto Bites
Brand Focus	Pantry is a premium cannabis-infused food brand created with an emphasis on all-natural ingredients, without preservatives and artificial flavours. Pantry has partnered with award-winning chefs to create a unique line of products for health-conscious and discerning palates.
Market	California, Nevada

IN THE MEDIA





AS SEEN IN

2019 Academy Awards Oscar Gift Lounge





























FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes "forward-looking information" within the meaning of applicable Canadian securities legislation. The use of any of the words "anticipate", "continue", "estimate", "intend", "potential", "expect", "may", "will", "project", "proposed", "should", "believe" and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove

to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company's intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company's ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company's expectations regarding the timing for availability of the Company's products and acceptance of its products by the market;
- the Company's strategy to develop new products and to enhance the capabilities of existing products;
- the Company's plans to market, sell and distribute its products; and
- the Company's plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company's ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company's ability to attract and retain skilled staff; (vii) market competition; (viii) the products

and services offered by the Company's competitors; and (ix) that the Company's current relationships with its suppliers, service providers and other third parties will be maintained.

The Company's actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company's preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company's products; and
- the ability to obtain legal protection and protect the Company's intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained

in those statements.



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OTCQX: TGIFF

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