



PRODUCING PREMIUM, INNOVATIVE AND EFFECTIVE CANNABIS PRODUCTS FOR ALL LIFESTYLES

CSE: TGIF | OTCQB: TGIFF | 1933industries.com

DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

COMPANY OVERVIEW

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 100 SKUs in its product portfolio of recognized brands.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products that deliver exceptional experiences.



KEY HIGHLIGHTS

Building a profitable and scalable business that is renowned for high-quality products and best-in-class infrastructure

- Attractive growth profile focused on Nevada market
- Proven cannabis cultivators and operators
- Extensive product lines in most profitable verticals of the value chain
- State-of-the-art infrastructure assets
- Strong distribution networks
- Organic growth strategy
- Experienced management team
- Solid path to profitability



THC

Alternative Medicine Association (AMA)

CBD

Canna Hemp™

One Company. One Plant. All the Products you Need.

Providing trusted and effective cannabis derived products,
while delivering exceptional experiences.

CRAFT STYLE CANNABIS CULTIVATION – EXTRACTION – PRODUCTION



AMA CULTIVATION

WE ARE THE LAS VEGAS ORIGINAL *Since 2015*

AMA's cultivation roots run deep in Nevada. As one of the first licensed cultivators in Southern Nevada, we have years of experience under our belts.

AMA is known for its artisanal approach to cultivation. From growing our plants and nurturing our flowers, to creating our concentrates, we take great pride in our products and stand by them with integrity.



Cookies & Chem



CANABIS
CERTIFIED
metrc
GMO
X
JUNGLE ORKE #1
11/10

CULTIVATION – BEST OF BREED GENETICS

From seed to sale, our cultivation experts have an intimate understanding of the cannabis plant

Significant IP & genetics

- Award winning cultivars and top genetics
- 20+ in-demand strains selected from large IP bank
- Cannabis Cup award-winning strains
- Premium & ultra-craft premium house brands
- 70+ SKUs
- Best in class wholesaler servicing all of Nevada



CULTIVATION INFRASTRUCTURE

We've combined our expertise in growing craft cannabis into large-scale cultivation and extraction.



Purpose-built facility in 2018

Las Vegas
67,000
Sq. Ft.

19 rooms

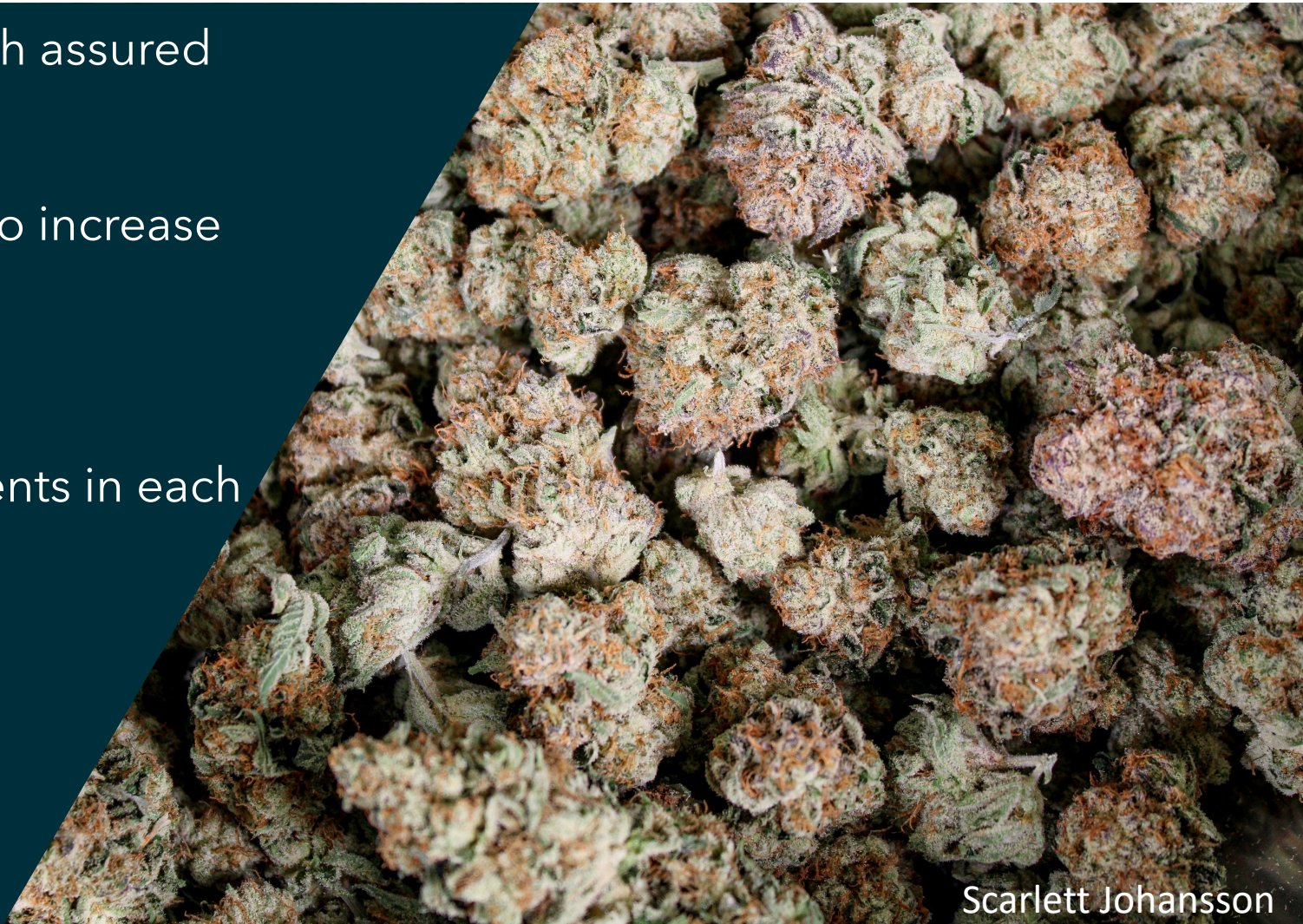
16 Bloom Rooms
1 Mother Room
1 Veg Room
1 Clone Room

Licenses

Cultivation
Production
Distribution

CULTIVATION – BEST OF BREED GENETICS AND INDOOR GROWING FACILITY

- High-quality craft cannabis at scale with assured consistency and efficiency
- Integrated with the latest technology to increase yields, bolster plant health
- Fully automated feeding system
- Plants receive correct dosage of nutrients in each stage to achieve optimal plant growth
- Precision environmental controls for temperature/humidity
- Precision lighting, converting to LED



Scarlett Johansson

OUR BRANDS

The Ama logo is rendered in a white, elegant script font against a solid black background. The letters are fluid and interconnected, with a prominent 'A' and 'M'.

FLOWER AND EXTRACTION PRODUCTS

TOP FLOWER STRAINS

24K

Burger

Cookies and Chem

Copper Chem

Cream Soda

Dirty Taxi

Dosido

Double Solo

GG #4

Gummy Buns

Han Solo Hash Plant

Kings Fire

Milk Monkey

Royal Chem

Scarlett Johansson

Sin Mint Cookies

Slurpee

Supreme Diesel

Terple



TOP FLOWER STRAINS



24K

A cross of Kosher (Indica) and Tangie (Sativa), very sweet citrusy smell, a high THC strain (22%-27%), Hybrid.



COOKIES & CHEM

Three-way cross of GSC, Starfighter and Stardawg, smells of baked goods with a hint of fruit, Very High THC (30%), Indica.



DOSIDO

Smelling of sweet fruit and lavender, buds are a mix of light green and light purples, THC in the 20% range, Hybrid.



GG#4

Multi-cup winning strain, visibly sticky and chunky buds, will keep you "glued" to your chair after smoking, Very high THC (26%-30%), Hybrid.



GUMMY BUNS

A crossing of Grease Monkey with Biscotti. the perfect bud for any classic indica lover with a calming yet energizing effects (21%-23%), Indica THC strain.



SIN MINT

A hybrid cross between Girl Scout Cookies and Blue Power. Sin Mint Cookies aroma is a subtle mix of earthy sweetness with a trace of sharp mint. (28%) Indica THC strain.



SUPREME DIESEL

A cross of JetFuel Gelato and Sour Diesel. The effects are a strong sativa head-high with a relaxing & calming body buzz. The dominant terpene in this strain is myrcene. (18%-20%), Sativa THC strain.



TERPLE

A cross between Tropicana Cookies and Slurricane #7 with an experience of happy and relaxing effects. (15-20%) Indica THC strain.

INFUSED AND NON-INFUSED WHOLE FLOWER PRE-ROLLS



The Stinger 1g Infused pre-roll



HAND CRAFTED CONCENTRATES

EXCEPTIONAL, POTENT, CONSISTENT

Concentrates and infused products that deliver in
purity and potency

ULTRA-REFINED EXTRACTS

ARTISANAL APPROACH

MAXIMUM TERPENE RETENTION

HYDROCARBON EXTRACTION

Products with elevated terpene levels and flavor
profiles, while prioritizing the Ensemble Effect



HAND CRAFTED CONCENTRATES



BADDER

Badders are whipped to a cookie dough or cake like batter consistency. Very terpy and pure. Can be made with fresh-frozen buds.



CRUMBLE

Precise temperature and procedures create the desired light, fluffy, honeycomb crumbly texture.



DIAMONDS

Diamonds are the crystalline structures that develop in sauce, a cannabis concentrate known for its glossy, runny texture.



DISTILLATE

Distillate is considered the purest form of cannabinoids available, containing only cannabinoids in their final de-carbed state.



FECO (RSO)

Full-Extract Cannabis Oil is extracted by hydrocarbons. We use Butane as it allows us to retain all of the beneficial compounds in Cannabis, leaving behind the undesired (unlike ethanol).



SAUCE

Within the extraction method for sauce, we recover all the valuable terpenes and cannabinoids that the trichome has to offer, while leaving behind the undesirables.



SHATTER

Shatter is a brittle, glass-like cannabis extract named for its break-ability. Like other cannabis concentrates, shatter is a favorite among dabbing enthusiasts.



SUGAR

Our sugars have a balanced mix of both large and micro THCa crystals, coated with high terpene fraction. One of the purest marijuana products, sugar wax, is high in THC, ranging from 60% to 90%.



VAPE CARTS

Distillate + terpenes = Vape Oil. Our vape oil is entirely stripped, then we reintroduce strain specific terpenes. There are no additives such as MCT oil in our vape oil products.



VAPE PENS

These pens are solventless and are infused with natural terpenes and flavour! They are not only tasty but also super convenient and discrete.

LEVEL X



AN EXCLUSIVE
COLLECTION OF EXOTIC
STRAINS, SELECTED TO
DELIVER EXCEPTIONAL
EXPERIENCES

- Expertly cured
- Small batch grown
- Hand trimmed and selected
- Dedicated cultivation team
- Exclusive drops to selected dispensaries

ULTRA CRAFT BRAND

AN EXCLUSIVE COLLECTION OF EXOTIC STRAINS,
SELECTED TO DELIVER EXCEPTIONAL EXPERIENCES



A NEW LEVEL OF REFINEMENT IN CRAFT CULTIVATION

Exotic strains, selected specifically for their distinctive terpene profiles, high THC levels, and flavonoids.

Level X flower is expertly cured, small batch grown and features buds that are meticulously selected and hand-trimmed.

CANNA HEMP™

PROVIDING A WIDE-RANGE OF PREMIUM
WELLNESS PRODUCTS

CANNA HEMP™ MANUFACTURING



Large Portfolio of Branded CBD and Hemp-Derived Products

3 Product Lines

Canna Hemp™
Canna Hemp X™
Simply Hemp

45+ SKUs

Effects-based unique formulations
Topicals and Tinctures
Gummies and Capsules
Sports Recovery

Brick & Mortar Retail

Dispensaries
CBD Shops
Specialty Retailers

D2C E-Commerce

cannahemp.com

HEMP INFUSED WELLNESS PRODUCTS



Capsules



Gummies



Tinctures



Topicals



Vaporizers

CBD - Cannabidiol | CBG - Cannabigerol | CBN - Cannabinol

EFFECTS-BASED FORMULATIONS

OUR HERO PRODUCT

CBD RELIEF CREAM

We take Relief seriously.



CBD ISOLATE + ORGANIC MCT OIL + TERPENES FOR A PERSONALIZED CBD REGIMEN



EFFECTS BASED FORMULATIONS

Relief – Sleep – Calm
Recovery – Focus – Energy

EXPANDING THE NATURAL COLLECTION WITH NEW CANNABINOIDS



CANNABIGEROL - CBG
CANNABINOL - CBN

CANNA HEMP™ DAILY WELLNESS



GUMMIES & CAPSULES

BROAD SPECTRUM CBD WELLNESS GUMMIES AND
NATURAL HEMP-PROTEIN PACKED CAPSULES.

CANNA HEMP X™ SPORTS LINE



SPORTS RECOVERY

Canna Hemp X™ is a CBD sports recovery line for athletes or just active people, bridging the gap between recovery and top performance.

BOARD OF DIRECTORS Seasoned Cannabis, CPG, Capital Markets, Legal, and Financial Executives



PAUL ROSEN
CHAIRMAN

Mr. Rosen is one of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. He was the co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Mr. Rosen has held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.



RANSON SHEPHERD

As a highly experienced leader in cannabis, Mr. Shepherd has led several fundraising rounds raising over \$100 million in venture capital to finance multiple cannabis companies across the United States. He has also brought to market some of the most valued brands in the industry and is a co-founder of The Qanvus Group.



LISA CAPPARELLI

Global marketing executive with deep expertise in creating 360 brand universes, award winning programs and driving business transformation within the beauty industry. Ms. Capparelli developed effective, innovative marketing and communication strategies for iconic beauty companies Coty, L'Oréal and Revlon and is highly adept at identifying emerging beauty trends and creating award-winning digital and influencer marketing platforms.



BRIAN FARRELL, CA

Mr. Farrell is a Chartered Accountant and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.



RICK SKEITH, JD

Partner with a large international law firm and has degrees in economics and law from the University of Alberta. Mr. Skeith has served as an officer and on the board of many public and private companies, with extensive experience in corporate and securities governance.

MANAGEMENT TEAM



PAUL ROSEN
CEO

Mr. Rosen is one of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. He was the co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Mr. Rosen has held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.



BRIAN FARRELL, CA
Interim Chief Financial Officer

Mr. Farrell is a CA and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.



CALEB ZOBRIST
Executive Vice President

Mr. Zobrist is a licensed attorney in Nevada and worked on numerous M&A transactions for private and public companies. He has represented cannabis companies in Nevada since the state's launch of its legal medical marijuana program in 2014 and joined the Company in 2018 as Vice President and General Counsel. Mr. Zobrist has led the Company in an operational capacity, identifying opportunities for growth and overseeing the Company's expansion initiatives.



ALEXIA HELGASON
VP, Investor Relations
Marketing, Media

Ms. Helgason is a Marketing, Corporate Communications and Investor Relations professional with over 26 years' experience in corporate environments, working in a variety of business sectors. She has extensive expertise in managing communications strategies, investor relations and media programs for TSX Venture, CSE and OTC traded issuers. Ms. Helgason leads the Company's Marketing and PR efforts as well as the Company's IR program.



ESTER VIGIL
Director of Sales

Ms. Vigil is a veteran of the cannabis industry, where she has excelled at building winning brands in Nevada. As Director of Sales, Ms. Vigil oversees the Company's sales initiatives, product development, partnerships and brand development. Ms. Vigil is a skilled marketer, bringing more than 17 years' experience in consumer- packaged goods in the beauty industry. Joining the ranks of female leaders in the cannabis sector, Ms. Vigil has been recognized for having made significant contributions to the industry.

SHARE STRUCTURE

Shares Issued & Outstanding	450,699,319
Stock Options	12,350,000
Broker Warrants	2,679,119
Compensation Warrants	514,346
Warrants	67,920,949
Agent Options	3,153,214
Convertible Debentures (\$0.10 conversion)	\$ 3,671,000
Listings	CSE: TGIF OTCQB: TGIFF

(As of April 1, 2022)

Warrants Outstanding

Number	Exercise Price	Expiry Date
5,295,270	\$0.125	September 03, 2022
13,920,000	\$0.11 (USD\$0.08)	May 03, 2022
3,700,000	\$0.075	June 13, 2024
45,045,929	\$0.16	March 4, 2023

AWARDS



2020 Jack Herer

- Indica Concentrate winners



2021 Las Vegas Cannabis Awards Winners

- Best Sugar - Strain: Dosido
- Best Badder - Strain: Funky Monkey
- Best Infused PreRoll - Strain: Cookies and Chem x Black Mamba
- 2nd place - Best Cultivation Facility
- 2nd place - Best Indica Flower - Black Mamba
- 2nd place - Best Hybrid Flower - Cookies & Chem



FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.

1933

INDUSTRIES®

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