



**TOP WHOLESALER OF QUALITY CANNABIS PRODUCTS IN NEVADA**

CSE: TGIF | PINK: TGIF | [1933industries.com](http://1933industries.com)

# DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

# FULL SUITE OF CANNABIS PRODUCTS



PRODUCING PREMIUM, INNOVATIVE AND EFFECTIVE  
CANNABIS PRODUCTS FOR ALL LIFESTYLES



# COMPANY OVERVIEW

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 300 SKUs in its product portfolio of recognized brands.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products that deliver exceptional experiences.

AMA stands on its own as an independent brand in the highly competitive Nevada market.



# 1933 Industries Inc. (CSE: TGIF PINK: TGIF)

**Alternative Medicine Association (AMA)  
(91% Ownership)**

Licensed cannabis cultivation and extraction operation based in Las Vegas.

AMA branded line of products:

- Craft-style flower
- Shatter, crumble, batter, sauce, sugar, cured and live resin concentrates
- Pre-rolls and Infused pre-rolls
- Full spectrum oils
- High quality distillates
- Vaporizer products



# COMPANY HIGHLIGHTS

1933 Industries is an independent licensed cultivator of premium indoor cannabis flower, pre-rolls and concentrates for the Nevada wholesale market, with a sustainable and scalable business model.

## Key Highlights:

- Proven cannabis cultivators and operators
- Longevity in the Las Vegas market – operating since 2015
- State-of-the-art infrastructure assets, best in class cultivation facility
- Experienced management team in cannabis and capital markets
- Extensive product lines in the most profitable verticals of the value chain
- Wholesale distributor with dispensary shelf space across Nevada
- Top 5 selling brand in flower, pre-rolls and extracts
- Attractive growth profile focused on Las Vegas as top tourist destination in the US market
- High barriers to entry, favourable licensing structure, and generous patient reciprocity laws



# FINANCIAL HIGHLIGHTS

## Revenue History



2024

- Delivered record revenues of \$19.3 million for 2024, a 15% increase year-over-year
- Recorded gross profit of \$2.9 million compared to a gross loss of \$1.4 million in 2023
- Increased gross margin by 14%
- Reduced net loss to \$0.6 million from a net loss of \$14.6 million in the prior year
- Recognized as a top selling cannabis brand in Nevada<sup>1</sup>
- Recipient of the 2024 LeafLink List Awards for Top Selling Brand in Nevada



<sup>1</sup><https://www.headset.io/brands/alternative-medicine-association-ama>

# BOARD OF DIRECTORS



## **CHAIRMAN**

### **BRIAN FARRELL, CA**

Mr. Farrell is a Chartered Accountant and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.



### **CURTIS FLOYD, ATT**

Mr. Floyd is a seasoned businessman and attorney, with public company board expertise in the cannabis industry. Mr. Floyd served on the Board of cannabis producer Next Green Wave, which was acquired by Planet 13. Mr. Floyd has extensive experience in entrepreneurship, governance, banking, risk management and leadership. Mr. Floyd is a founding member of the Board of Mission Bank, a publicly traded community bank and served as Chairman of the Community Action Partnership of Kern.



### **PAUL ROSEN**

Mr. Rosen is one of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. He was the co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Mr. Rosen has held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.

**Seasoned Cannabis, CPG, Capital Markets, Legal, and Finance Executives**



# MANAGEMENT TEAM



**BRIAN FARRELL, CA**  
**CEO**

Mr. Farrell is a CA and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.



**ESTER VIGIL**  
**PRESIDENT**

Ms. Vigil is a veteran of the cannabis industry, where she has excelled at building winning brands in Nevada. She previously served as Director of Sales, overseeing the Company's sales initiatives, product development, partnerships and brand development. Ms. Vigil is a skilled marketer, bringing more than 20 years' experience in consumer-packaged goods in the beauty industry. Joining the ranks of female leaders in the cannabis sector, Ms. Vigil has been recognized for having made significant contributions to the industry.



**JEREMY FONG**  
**CFO**

Mr. Fong is a seasoned Certified Public Accountant with extensive experience in public company financial reporting and compliance. His experience includes executing corporate operational audits, timely disclosure of financial statements for publicly listed companies, including NASDAQ listings and Fortune 1000 companies.



**ALEXIA HELGASON**  
**VP, INVESTOR RELATIONS**

Ms. Helgason is a Marketing, Corporate Communications and Investor Relations professional with 30 years' experience in corporate environments, working in a variety of business sectors. She has extensive expertise in managing communications strategies, investor relations and media programs for TSX Venture, CSE and OTC traded issuers. Ms. Helgason leads the Company's PR efforts as well as the Company's IR program.

# SHARE STRUCTURE

Shares Issued & Outstanding	490,471,657
Stock Options	22,790,000
Warrants	3,700,000
Convertible Debentures	3,036,821
Listings	CSE: TGIF PINK:TGIFF

## Warrants Outstanding

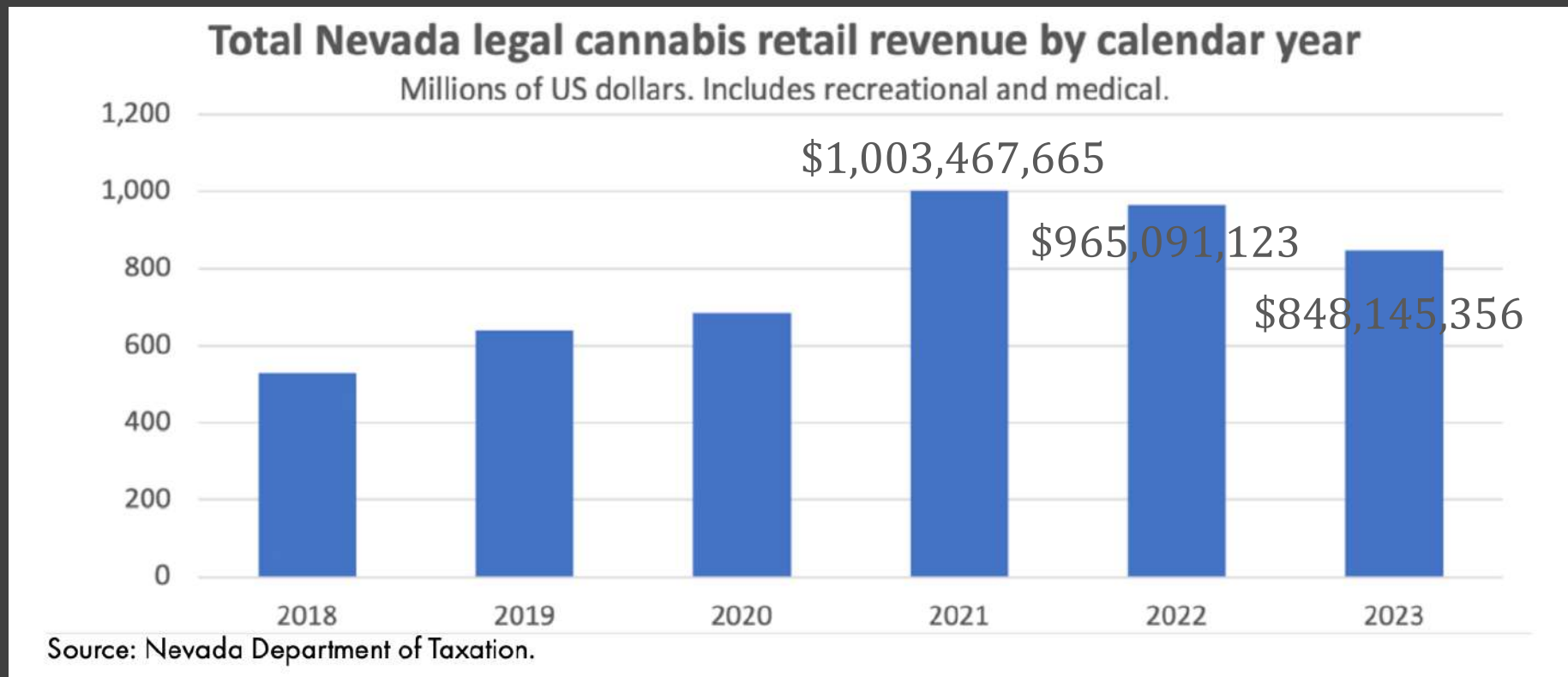
Number	Exercise Price	Expiry Date
3,700,000	\$0.075	Nov. 9, 2025



# NEVADA CANNABIS MARKET

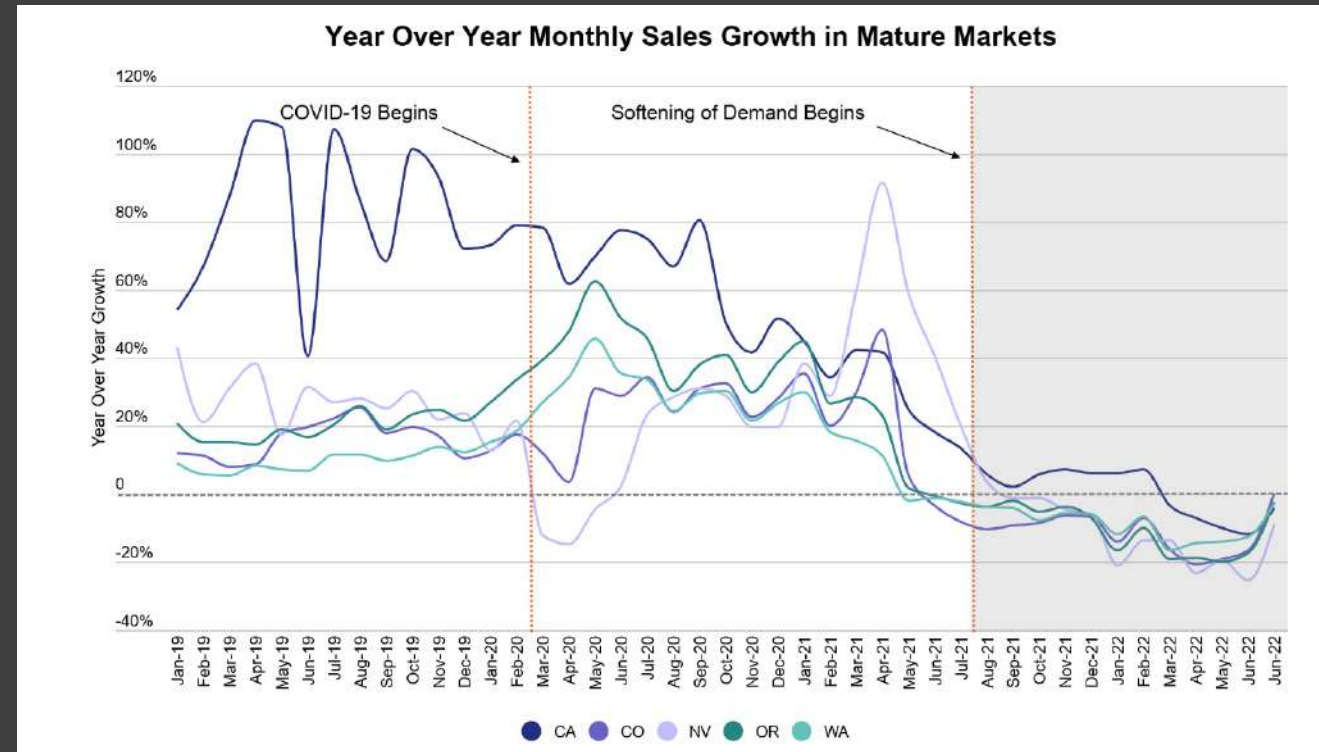
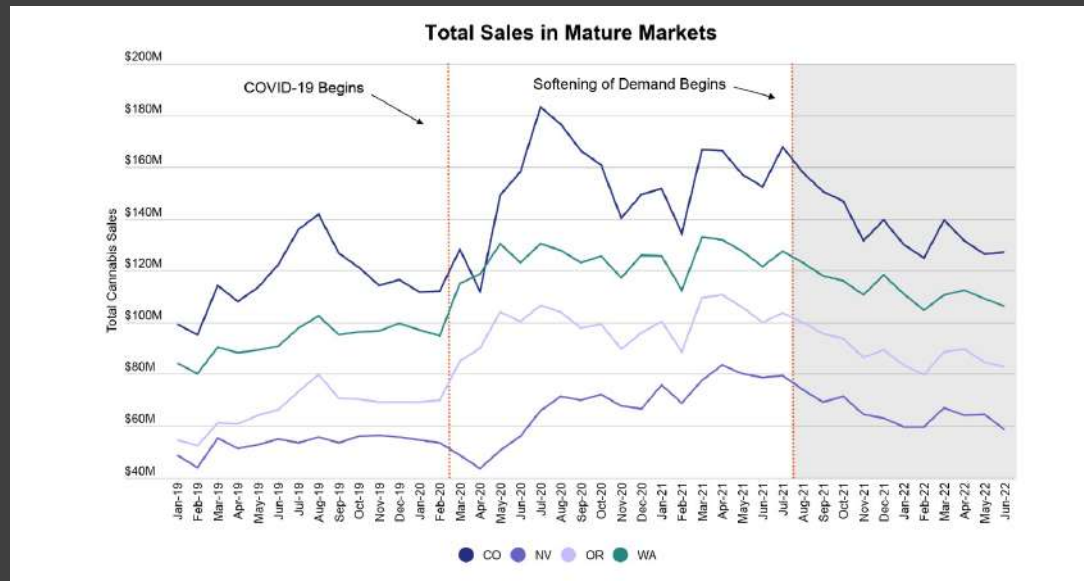
## Cannabis Sales are Correcting

- Large increases in cannabis sales during COVID-19 pandemic; sales grew by 30% from 2018 to 2021
- Market correction post-pandemic. Compared to 2021, value dropped 15% in 2023
- Nevada retail revenue for 2024 was \$829 million
- Nevada now considered a mature cannabis market



# NEVADA CANNABIS MARKET

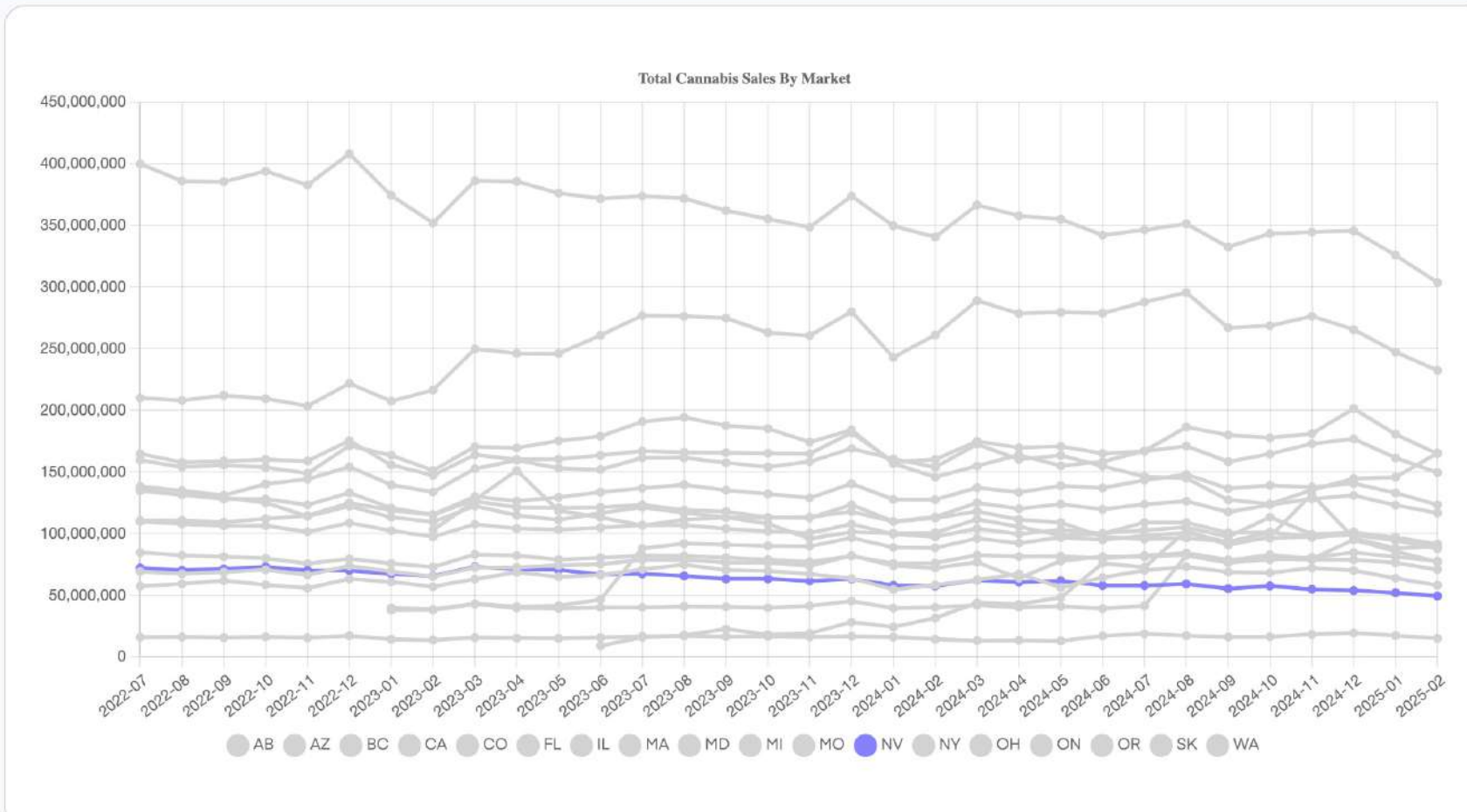
## Cannabis Sales are Correcting



“Growth through the pandemic was heavily influenced by impermanent shifts in consumer behavior and in the US economy at large. The good news is that long term trends still demonstrate growth across all cannabis markets, both legacy and emerging.” Headset

# NEVADA CANNABIS MARKET

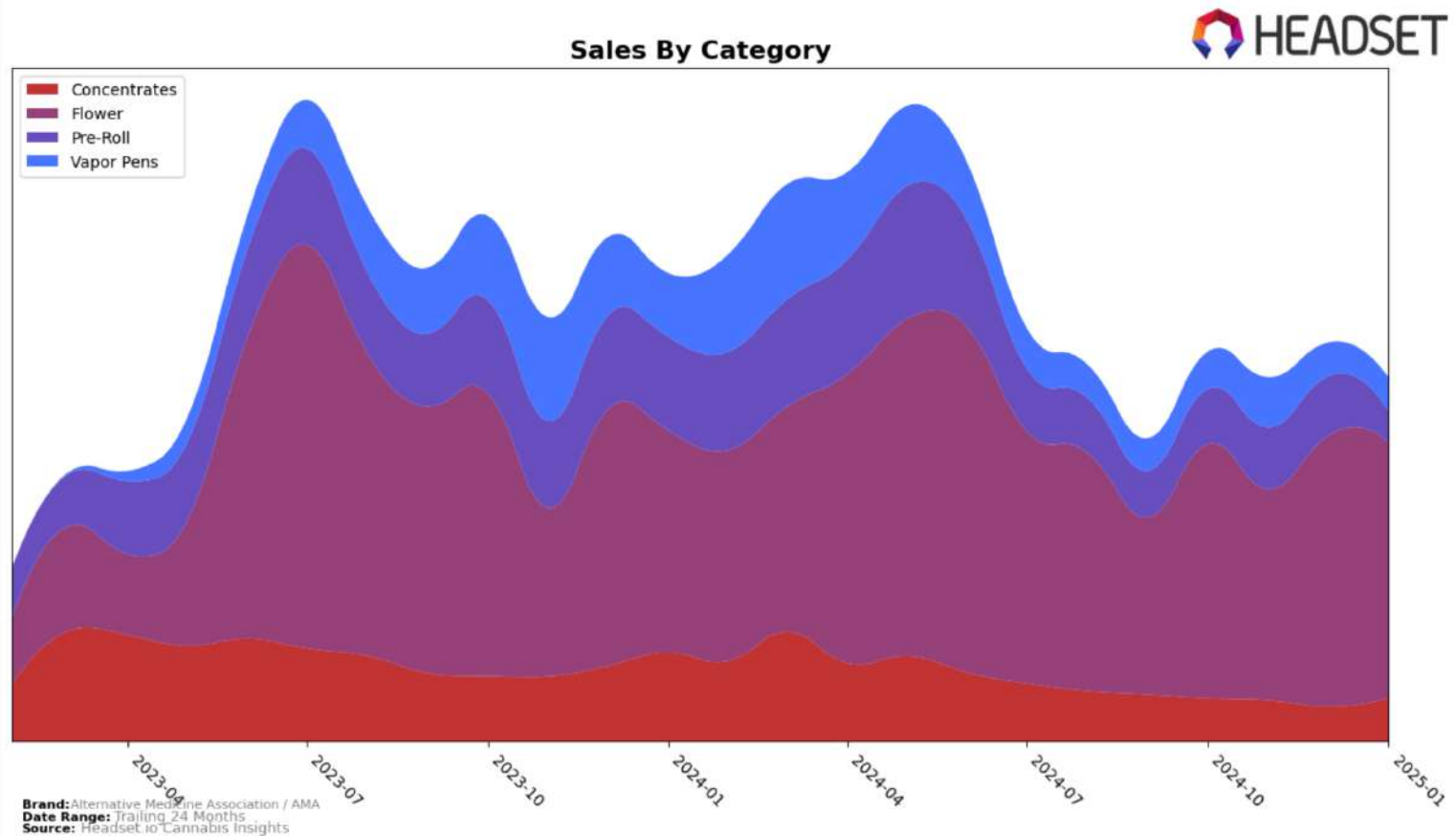
## Historical Cannabis Sales In Nevada



# AMA SALES BY CATEGORY

Alternative Medicine Association / AMA Sales

## Market Insights Snapshot



# AMA BRAND RANKING IN NEVADA

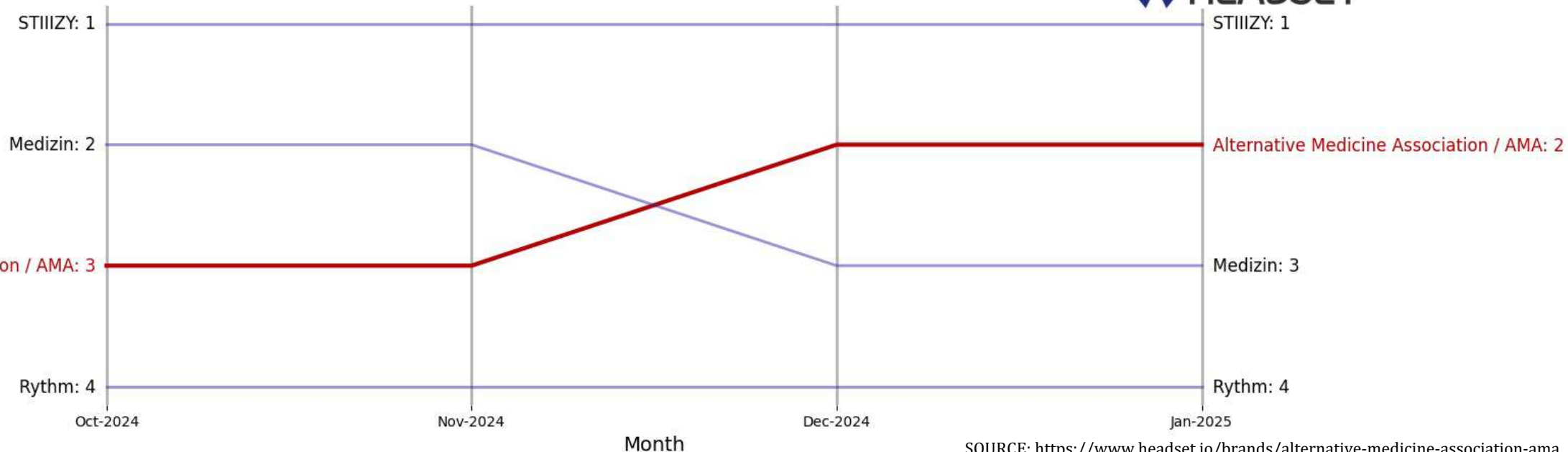
## Jan 2025

**FLOWER  
#2**

**CONCENTRATES  
#2**

**PRE-ROLLS  
#5**

### NV Flower Rankings



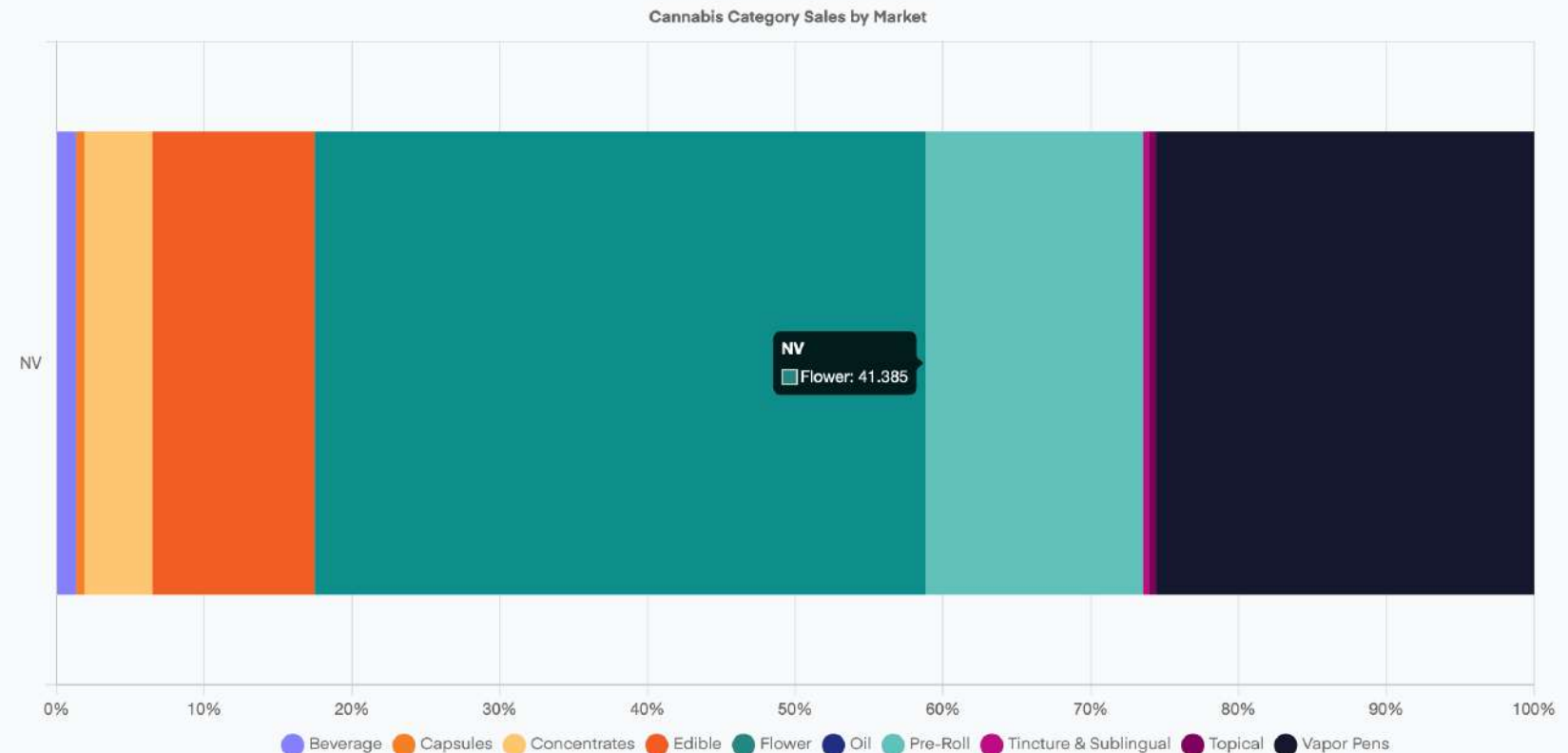
# NEVADA CANNABIS MARKET

## It's a Flower's Market

- Nevada customers show a stronger preference towards Flower, Pre-Rolls and Vape Pens
- Customers expect quality, quantity, and value
- 181 brands selling in Nevada
- AMA Brand consistently ranks as top 5 best seller based on total units sold

### Market Trends

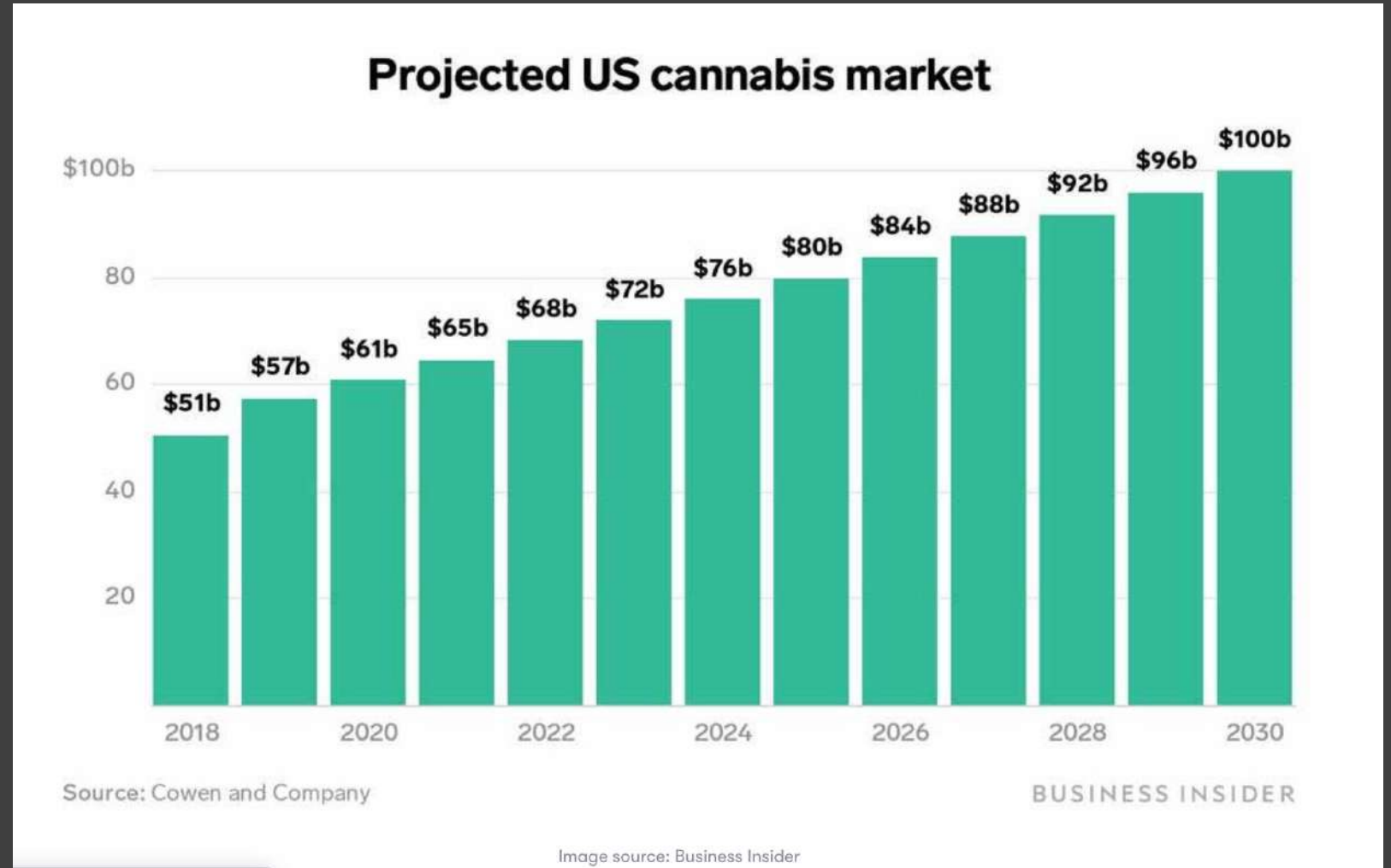
## Category Market Share In Nevada





# US CANNABIS MARKET OPPORTUNITY

- Medical cannabis is legal in 37 states
- Recreational marijuana use is legal in 21 states
- Cannabis consumption patterns are adapting to inflation - demand for cannabis is resilient
- Nearly \$3 billion in retail cannabis taxes were collected in 2022 (Urban Institute)



# AMA BRAND

## *LAS VEGAS ORIGINAL*

- In a young industry, AMA is a veteran with staying power. As the first cultivator in Southern Nevada, our roots run deep.
- Since 2015, AMA has been consistently cultivating and producing craft cannabis. Although we have grown and expanded, one thing has endured - the passion to remain authentic.
- Our mission has always been to bring the best possible products to the people, while conserving the culture that is at the core of our brand. AMA is known for its exceptional artisanal approach to quality and consistency in cultivating and extracting, with the goal of delivering high quality cannabis for exceptional experiences.



# AMA BRAND STRATEGY

From seed to sale, our cultivation experts have an intimate understanding of the cannabis plant. Award winning cultivars, top genetics and a state-of-the-art growing facility, along with operational expertise, creates the perfect growing environment for our flower and pre-rolls.

- Significant IP & genetics
- Award winning cultivars and top genetics
- 20+ in-demand strains selected from large IP bank
- Value/Premium/Ultra-craft premium strains
- Terpene-rich premium strains bring balance to AMA's craft cannabis
- 13 SKU categories with 100s of strain products in each category
- Distinctive identity and purpose for dispensary market



# STATE-OF-THE-ART CULTIVATION INFRASTRUCTURE

We've combined our expertise in growing craft cannabis into large-scale cultivation and extraction



**Purpose-built facility in 2018:**

**68,000 Sq. Ft.**

**30,000 Sq. Ft. Canopy**

**Perpetual Harvests**

**19 Rooms:**

**16 Bloom Rooms**

**1 Mother Room**

**1 Veg Room**

**1 Clone Room**

**Licenses:**

**Cultivation**

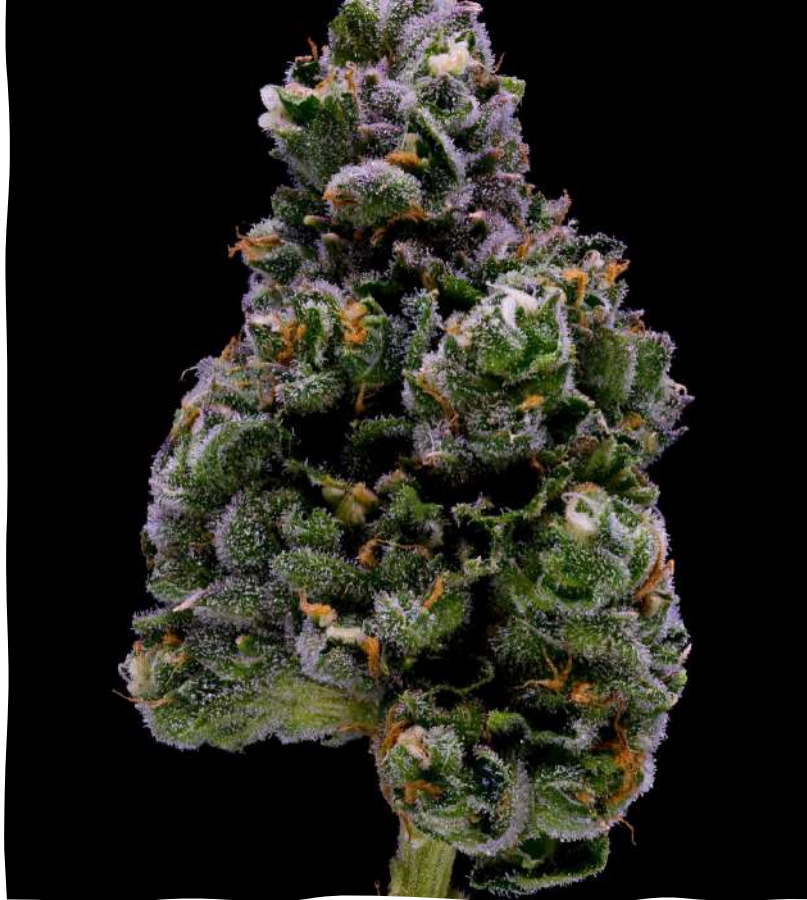
**Production**

**Distribution**

# WHY GROW INDOORS?

- Control of the cultivation environment
- Production of high-quality craft cannabis at scale with assured consistency and efficiency
- Integrated technology increases yields, bolsters plant health
- Fully automated feeding system ensures correct dosage of nutrients in each stage to achieve optimal plant growth
- Precision environmental controls for temperature/humidity



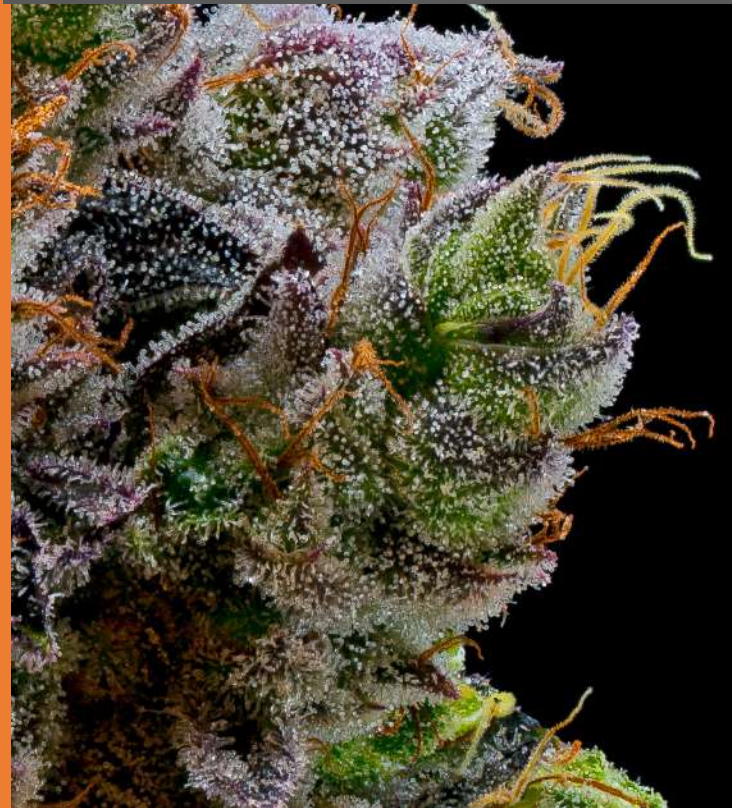


GENETICS  
KNOW-HOW  
BRAND  
LOYALTY

AMA's staying power comes down to our approach to cultivation. We hand select our premium strains while constantly striving to find the best genetics that keep customers engaged and excited.

We take our time cultivating, curing, hand-trimming and hand packaging our flower for a consistent and satisfying experience, resulting in premium grade cannabis at scale.

# WIDE SELECTION OF PREMIUM PRODUCTS



AMA Flower  
1g, 3.5g, 7g, 14g, 28g



AMA Concentrates  
Cured and Live Resin  
0.5 and 1g



Regular &  
Infused  
Pre-rolls 1g  
4 pack x  
.75g each



Cartridges 0.9g, 1g  
Vape Pens 0.3g, 0.35g  
Distillate Syringes  
0.9g, 1g



RSO THC 1g  
RSO THC:CBD  
1:1, 1:2, 2:1,  
3:1

# Cultivars

Top Products:

Lemon Drip (14g) Flower  
#2

Garlic Bread (14g) Flower  
#3

Kush Cake Flower (14g)  
#4



Kush Cake

Scoby  
SinMint Cookies  
Lemon Drip  
Cherry Driver  
Kush Cake  
Jealousy Cake  
Frozen Lemonade  
CAP Junky  
Honey Pot  
Garlic Sundae  
Cake Badder  
Dirty Taxi  
Orange Cream Puff  
Rocket Berry  
Jack Herer  
Glitter Bomb  
Melonade  
First Class Funk  
Wedding Crasher





# EXCEPTIONAL, POTENT, CONSISTENT

Concentrates and infused  
products that deliver in purity  
and potency

- Ultra-refined extracts
- Artisanal approach
- Maximum terpene retention
- Hydrocarbon extraction
- Elevated terpene levels and flavor profiles
- Prioritizing the Ensemble Effect

# LIVE AND CURED RESINS



Crumble  
.5g and 1g (60-80% THC)



Sugar  
.5g and 1g (60%-80% THC)



Badder  
.5g and 1g (60-80% THC)





## Branded Goods Company Model:

Controlling the Supply Chain



Cultivation



Processing & Extraction



Distribution

# SEED TO SALE Wholesale Model

- Authentic brands are deeply rooted in Las Vegas cannabis culture
- AMA has set the standard for the highest quality products in the marketplace, with unique product offerings in a variety of product formats
- Competitive pricing, premium-grade exotic strains, and a recognizable brand name have resulted in high demand for our products
- Distribution license for direct product delivery to dispensaries

# CONTACT INFORMATION

Websites:

[1933industries.com](http://1933industries.com)

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Follow Us on Social:

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Armstrong Simpson

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MNP LLP

## Transfer Agent

Odyssey Trust

